

PRODUCT CATALOGUE 2023

PR•WEAVER



COMPANY OVERVIEW

Proweaver is a custom web design and digital marketing company founded in 2006.

We specialize in helping small businesses establish their brand online through a variety of digital platforms including websites, social media, and more. With our 17 years of experience in the industry, we continue to grow with more than 400 employees and counting. We are composed of designers, developers, content writers, and customer representatives who will be working closely with our clients to achieve their goals for their brand or organization.



OUR SERVICES

We offer a variety of **digital services** to help our clients build credibility for their business and drive customers to their company



WEBSITE SERVICES

BUSINESS STARTER KIT ●

WEBSITE PACKAGES ●

WEBSITE REDESIGN ●

WEBSITE BUNDLE ●

E-COMMERCE ●



GRAPHICS DESIGN | VIDEO SERVICES

- CUSTOM GRAPHIC DESIGN
- PROMOTIONAL MATERIALS
- VIDEO PRODUCTION
- LOGO ANIMATION



DIGITAL MARKETING SERVICES

SOCIAL MEDIA MANAGEMENT (SMM) PACKAGES ●

SEARCH ENGINE OPTIMIZATION
PACKAGES (SEO) PACKAGES ●

FACEBOOK MANAGEMENT ●

FACEBOOK ADS ●

BLOG MANAGEMENT ●

EMAIL MANAGEMENT ●

BUSINESS PROFILE
MANAGEMENT ●

GOOGLE ADS ●

HOSTING & MAINTENANCE

- WEB HOSTING AND MAINTENANCE
- PREMIUM WEB HOSTING

05

NEW SERVICE

CUSTOMER SUPPORT SERVICE ●

MORE ABOUT OUR SERVICES

Get a detailed description about the services that we offer.



SMALL BUSINESS STARTER PACK

Our package for [Business Starter Kit](#) is focused on the flexibility and scalability that you deserve to ensure a hassle-free growth process for your business.

Standard Price: \$2,300

Packages	Inclusions
<ul style="list-style-type: none">✓ Premium Website + SEO✓ Premium Website + SEO✓ All-In-One	<ul style="list-style-type: none">✓ Branding and Logo Design✓ Custom Web Design (up to 30 pages)✓ Social Media Management (up to 3 channels)✓ Local SEO (Search Engine Optimization)✓ Unlimited Custom Graphic Designs✓ Blog Management✓ Corporate Video✓ Web Hosting Setup and Domain Registration✓ Website Security (SSL)✓ Professional Emails✓ Website Care✓ Client Support✓ Analytics and Reporting

WEBSITE PACKAGES

With our various [website packages](#), you have more options to choose when improving your business' overall online presence.

Standard Price: \$800

Packages		Inclusions
✓ Basic Package [Website Basic]. This service is ideal for startups and businesses who are on a limited budget.	✓ Ultimate Package [Website + SEO + SMM + Video + Graphics]. Get extensive web presence and digital marketing tools, as well as freebies at the best price.	✓ Custom-designed Website
✓ Premium Package [Website + Graphic Designs]. Start with this service plan to take your business to the next level.		✓ Website Hosting and Maintenance
✓ Premium Plus Package [Website + SEO + SMM + Graphics]. Choose this plan to level up your business online presence.		✓ 1 Year Search Engine Optimization Service (Basic)
		✓ 1 Year Social Media Management Service (Basic)
		✓ 3 Custom Videos
		✓ Plus Freebies (Brochure, Flyer, Business Card, Letterhead, Envelope)

WEBSITE REDESIGN

Our package for [Business Starter Kit](#) is focused on the flexibility and scalability that you deserve to ensure a hassle-free growth process for your business.

Standard Price: \$800

Packages	Inclusions
<ul style="list-style-type: none">✓ Basic✓ Premium	<ul style="list-style-type: none">✓ Custom-Designed Layout (up to 30 pages)✓ 100% Mobile Friendly✓ Unique Inner Pages Designs✓ Custom Online Forms✓ Stationery (Business Card, Letterhead, Envelope)✓ Rebranding✓ Original Copywriting✓ Royalty-free Photos and Videos✓ Live Chat Integration✓ Client Support✓ Domain Registration✓ Web Maintenance✓ Website Hosting✓ Website Security (SSL)✓ Professional Emails✓ Analytics and Reporting✓ Fast Turn-Around Time (3-5 Days)

WEBSITE BUNDLE

Our [website bundle service](#) is suitable for those who want more versions of their website or for those who have multiple businesses

Standard Price: \$1,350

Packages	Inclusions	
<ul style="list-style-type: none">✓ 2 Websites✓ 3 Websites✓ 4 Websites✓ 5 Websites✓ 7 Websites	<ul style="list-style-type: none">✓ Custom-designed Website✓ Free Logo Design✓ Responsive Website✓ Up to 15 Pages✓ Up to 3 Custom Online Forms	<ul style="list-style-type: none">✓ Unlimited Mockup Revisions✓ Original Copywriting✓ Royalty-free Photos & Videos✓ WordPress CMS✓ Fast Turn-Around Time (3-5 Days)

E-COMMERCE

Maximize the [opportunity to increase](#) customer reach, drive more sales, and run the business from anywhere, through an e-commerce website.

Standard Price: \$1,200

Packages	Main Inclusions
<ul style="list-style-type: none">✓ Basic✓ Shopify Basic✓ Premium✓ Premium Plus	<ul style="list-style-type: none">✓ Custom-designed Website✓ 1 Year SEO Plus✓ 1 Year Facebook Management

SOCIAL MEDIA MANAGEMENT (SMM) PACKAGES

Get [likes](#), [shares](#), and [conversions](#) the easy way. Grow your business through social media management now!

Standard Price: \$800/Year

Packages	Inclusions
<ul style="list-style-type: none">✓ Basic [Facebook, Instagram, and Twitter]✓ Plus [Facebook, Instagram, Twitter, LinkedIn, Pinterest]✓ Premium Plus [Facebook, Instagram, Twitter, LinkedIn, Pinterest, FB Ads]	<ul style="list-style-type: none">✓ Social Media Platforms✓ Customized Profile and Cover Picture Design✓ Integrate Website and Social Media Profiles✓ Original Content Creation✓ Postings<ul style="list-style-type: none">-Short Posts (220-280 chars)-Long Posts (70-100 words)✓ Articles with Static Graphic Images✓ Hashtags✓ Profile/Customer Inquiries and Relations Monitoring✓ Monthly Reporting

SEARCH ENGINE OPTIMIZATION (SEO PACKAGES)

Increase your [website conversion](#) with our affordable, effective, and high-end SEO services.

Standard Price: \$800/Year

Packages	Inclusions	
<ul style="list-style-type: none">✓ Basic✓ Plus✓ Premium Plus✓ Ultimate	<ul style="list-style-type: none">✓ SEO Site Audit✓ Keyword Research✓ Blog Design and Setup✓ Original Content Creation✓ Blog Postings✓ Link Building	<ul style="list-style-type: none">✓ On Page Optimization✓ Google Analytics Report✓ Monthly Reports✓ Google Ads/Pay Per Click✓ Free Directory Listing✓ Social Bookmarking

FACEBOOK MANAGEMENT

Let us help your business to [effectively engage](#) with your current and potential customers.

Standard Price: \$800/Year

Packages	Inclusions		
✓ Basic	✓ FB Account Setup and Optimization	✓ Weekly and Monthly Updates	✓ Posting with Animated graphics
✓ Standard	✓ Page Profile and Cover Photos Customization	✓ Monthly Reporting	✓ FB Group Creation
✓ Premium	✓ Website Integration	✓ Chatbot Integration	✓ FB Group Moderation
	✓ Original Content Creation	✓ FAQs Setup	✓ FB Group Posting
	✓ Comprehensive Hashtag Research	✓ Number of Postings	✓ Posts Boosting Management
	✓ Account Monitoring (DMs for inquiries, etc)	✓ Custom Graphics	✓ Ads Management (Optional)
	✓ Community Management	✓ Story Posting	

FACEBOOK ADS

Do you want to reach new customers and grow your business the fastest way? [Try this strategy now!](#)

** Set up to 3 FB Ads Campaign + 2 Ad Set Target Demographics per Campaign*

Standard Price: \$800

Inclusions

- ✓ Campaign Ads
- ✓ Initial Campaign investment
- ✓ Business Manager Account Set up
- ✓ Target Audience Research
- ✓ Ad Content Creation
- ✓ Graphic Design
- ✓ Social Media Profile Optimization
- ✓ Facebook Pixel Integration
- ✓ Chatbot Integration
- ✓ Daily monitoring
- ✓ Ads Analytical Report (per Campaign)
- ✓ Campaign Duration (Ideal minimum)

GOOGLE ADS | PAY PER CLICK

Let us help your business to [effectively engage](#) with your current and potential customers.

Standard Price: \$900

Inclusions

- ✓ Google Ads Set-Up
- ✓ Campaign Timeline Creation
- ✓ Landing Page Creation
- ✓ Keyword Research
- ✓ Initial Budget for Ads (\$500)
- ✓ Bidding and Budget Suggestions
- ✓ Exclude Negative Keywords with Irrelevant Traffic
- ✓ Tracking Code Integration
- ✓ Audience and Demographics Target
- ✓ Daily Campaign Monitoring
- ✓ Enhance Ad With Ads Extensions
- ✓ Weekly Progress Reports

BLOG MANAGEMENT

Build brand personality and improve your business credibility through our [blog management](#) service.

Standard Price: \$800/Year

Inclusions

- ✓ 4 Articles per Month
(300-400 words each)
- ✓ Create and Activate Blog Page
- ✓ Custom Blog Design
- ✓ Blog Publishing
- ✓ Royalty-free HD Images
- ✓ SEO Optimization
- ✓ Keyword Research
- ✓ Topic Suggestions
- ✓ 100% Original Content
- ✓ Unlimited Revisions
- ✓ 5 Social Bookmarking Sites
with 120 Bookmarks
- ✓ Directory Listing Submission
- ✓ Monthly Report

EMAIL MANAGEMENT

Let's make the most of your mailing list. With [managing emails](#) ticked off from your to-do list, you can focus more on growing your business.

Standard Price: \$700/2mos

Inclusions

- ✓ Email Platform Account Creation
- ✓ Unlimited Uploading of Email Lists
- ✓ Up to 15,000 Emails per Month
- ✓ Custom Email Designs
- ✓ Free Email Writing
- ✓ Free Website Landing Page Creation
- ✓ Set up and Sending of Email Campaigns
- ✓ Email Monitoring
- ✓ Report Generation (email performance/analytics)

BUSINESS PROFILE MANAGEMENT

Enable your business to [attract more potential clients](#) by providing up-to-date information about your business online.

Standard Price: \$800/year

Inclusions

- ✓ Set up business listing account or update Google My Business & Bing accounts if client have existing account
- ✓ Google reviews management (Filter inappropriate reviews)
- ✓ Update services (Keywords and Services from the site)
- ✓ 2 Articles per month for 1 year (200-300 words/article)
- ✓ Upload HD photos from the site
- ✓ Verify/Reverify Google My Business (via postcard or business email)
- ✓ Manage Google and Bing Maps
- ✓ Client Support
- ✓ Verify Bing Places (via postcard or business email)
- ✓ Set up business information on the info tab

VIDEO PRODUCTION

Communicate and make an [impact to your existing and potential clients](#) through motion and sound.

Standard Price: \$800

Inclusions

- ✓ 3 Custom Video
- ✓ Up to 90 Seconds/Video
- ✓ Animated Logo
- ✓ Free Voiceover
- ✓ Free Revisions
- ✓ Free Script Writing
- ✓ Licensed Stock Videos, Photos and Music
- ✓ Web Ready Files
- ✓ Standard Delivery in 2-3 Weeks

PROMOTIONAL MATERIALS

Get cohesive, yet distinct designs for your business' [promotional materials](#).

Standard Price: \$700

Inclusions

- ✓ Custom Graphic Designs
- ✓ Licensed Stock Photos and Illustrations
- ✓ Free Content Writing
- ✓ Unlimited Revisions
- ✓ Guaranteed team of professional graphic designers
- ✓ Client Support

LETTERHEAD

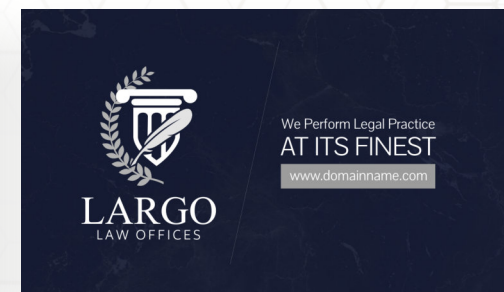


ENVELOPE



BRAND COLLATERALS

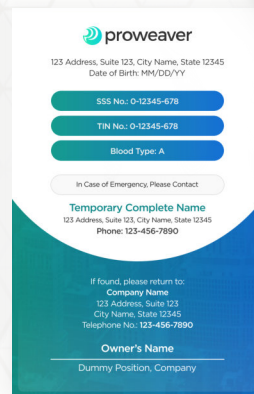
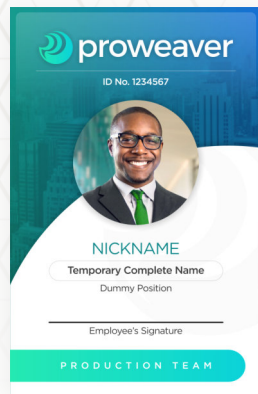
BUSINESS CARDS



BRAND COLLATERALS

FOLDER

COMPANY ID



BRAND COLLATERALS

T-SHIRT



NOTEPAD



PAPER BAG

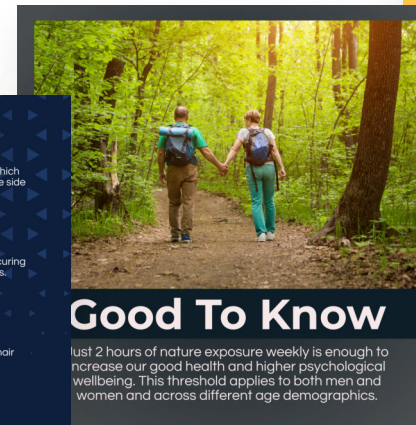


GRAPHIC DESIGN



GRAPHICS

Do you need web ads and prints ads produced by a team of experienced creatives?



INFOGRAPHICS

SOCIAL MEDIA COVER



GRAPHICS

You can guarantee that we can bring your ideas to life through print and digital designs.



GRAPHICS

Collaborating with different businesses has made us versatile in terms of delivering outputs with different concepts and styles.

MENU



TABLE TENT



PRINT AD DESIGN

Advertise your business and attract more consumers with informative marketing brochures and flyers.

FLYER



proweaver
IVY MARQUEZ
Sales Executive
PROWEAVER Web Design
Professional Website Designers

CUSTOM WEB DESIGN
AFFORDABLE, DEPENDABLE, FAST

A service executed by Proweaver with artistic finesse and no-nonsense IT know-how. As an added bonus, we make your website beautiful too. No other custom website company can deliver a perfect balance of functionality and gorgeous design all rolled up in one website.

Talk to our team! Let's start building a website that works for your business.

Phone: 949-864-6045
Fax: 866-941-4642
Skype ID: prow Weaver_ivy
Email: ivy@proweaver.net
Website: www.proweaver.com

SEARCH ENGINE OPTIMIZATION
SOCIAL MEDIA MANAGEMENT
VIDEO WEB PRODUCTION



JOURNAL SOLUTIONS, LLC.
"Helping Practices Maximize Their Potential!"
www.journalsolutionsllc.com

Helping Practices Maximize Their Potential

Journal Solutions will provide a wide range of services to clients. Doing more with less is something every private practice would benefit from. Our primary focus is process improvement by helping practices deliver the best care while improving quality and efficiency. Service offerings would include:

- Workflow Analysis
- Revenue Analysis
- Provide feedback on how to increase patient volume
- Increasing revenue through proper coding
- Maximizing Staff Potentials
- Assess practice's point of care testing
- Evaluate treatment and procedures offered
- Performance Improvement planning and support
- Physician/Advanced Practicing Providers (APPs) agreements review
- Medical Documentation Review

JournalSolutionsLLC@gmail.com | 60 Newtown Rd., P.O. Box 225, Danbury, Connecticut 06810

BROCHURE



Vision Statement
It is our vision to help improve the healthcare industry. We believe that one way of doing that is by making sure that healthcare professionals are educated, well-trained, and are experts at what they do.

We offer three different and first-rate Healthcare Training class schedules. Maitime, we are offering classes for: Certified Nursing Assistants (CNAs), Licensed Practical Nursing (LPNs), and Medical Assistants.

At Mai Healthcare School, we have a unique curriculum, teaching method attitudes. We are truly devoted to impacting the healthcare industry.

We accept enrollees regardless of sexual orientation, religion, race, social status, or color. We do not discriminate. We are here to assist aspiring healthcare professionals.

Certified Nursing Assistant
Train to become the best CNA that you can be! With our expert trainers, we will help you get certified in no time. Training programs will soon be available!

Location
The STNA program consists of classroom-based learning activities and community-based clinical experiences. All classroom activities take place at our offices located at Cincinnati. All clinical experiences take place in long term care facilities in the Cincinnati metropolitan area.

Costs
\$565 includes deposit, books, uniform and tuition, your lab materials and clinical fees. If a clinical is missed for any reason a clinical reschedule fee will be assessed. All students must have proof of a negative TB skin test within 30 days of enrollment.

Mai Healthcare School
Mai Healthcare School is here to help you achieve your healthcare professional aspirations. Offering three different STNA class schedules, it is our goal to assist as many locals as we can in their career advancement in the healthcare industry. Mai Healthcare School is a company new to Cincinnati, Ohio. However, we are already doing everything in our capacity to help as many locals as we can to get the healthcare training that they need.

Mission Statement
Mai Healthcare School strives and takes pride in its efforts to produce quality state tested nursing assistance. With our convenient location and modern style teaching we hope to make a positive impact on the nursing field one student at a time.

Contact Us Today!
11260 Chester Road, Suite 825
Cincinnati, OH 45243
Phone: 513-487-0102
Cell: 614-657-2004
jay@maihealthcare.net
christina@maihealthcare.net

MAI Healthcare School
Advancing MAI Healthcare Career To Its Full Potential

MAI Healthcare School
Advancing MAI Healthcare Career To Its Full Potential

www.maihealthcare.net
513-487-0102
www.maihealthcare.net

PRINT AD DESIGN

Bring more attention and interactions to your business by using professionally designed post cards and rack cards.

RACK CARD



(ONE SIDE)

POST CARD



(TWO SIDES)

PRINT AD DESIGN

Establish your brand and improve your engagements by maximizing your use of advertising materials.



DOOR HANGER



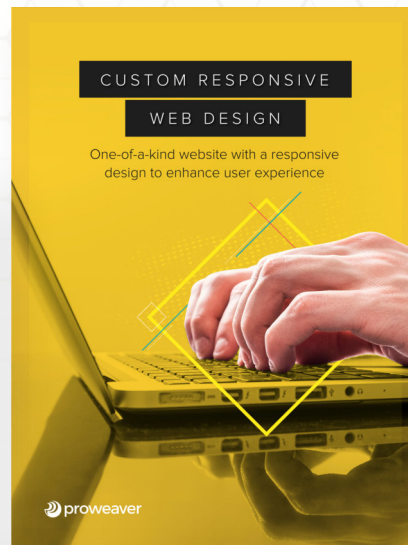
BANNER



PRINT AD DESIGN

Improve your brand reach and visibility by utilizing custom made billboards and posters. Our products apply the latest marketing strategies to ensure you get the best engagement. With Proweaver, you can take your business to new heights.

POSTER



BILLBOARD



PRINT AD DESIGN

Gain higher advertising coverage by utilizing our signage, vehicle wrap, and vehicle sticker custom design.

SIGNAGE

ACCESSIBILITY, INC.



A Helping Hand

Enhancing Your Skills. Reshaping Your Future.
240-770-3962

or email us at Training@accessibility-solutions.org
www.accessibility-solutions.org

VEHICLE WRAP AND VEHICLE STICKER



CERTIFICATE DESIGN



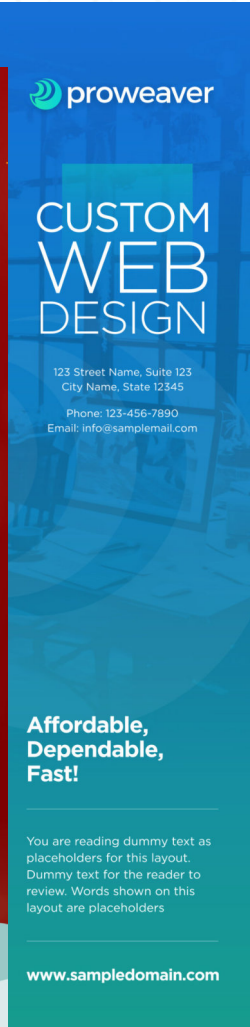
MARKETING MATERIALS

Have a world-class graphic design business handle your promotional materials.



STICKY NOTES

BOOKMARKS



MARKETING MATERIALS

Select six (6) of any category, and our creatives will handle the design for each print.



CALENDAR

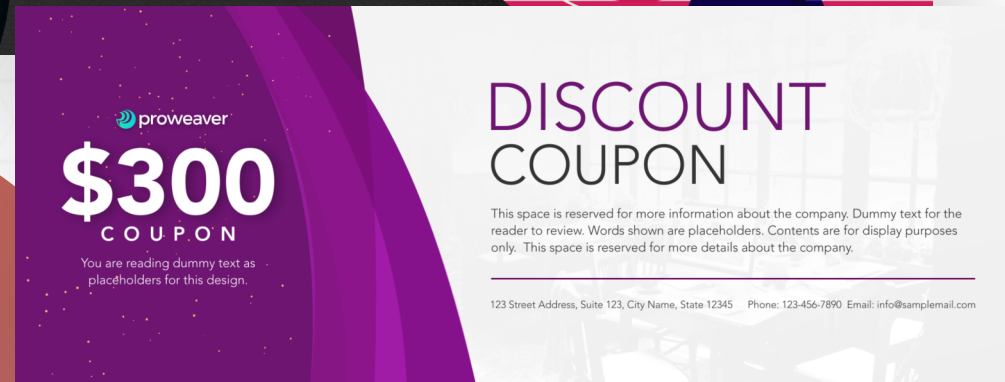
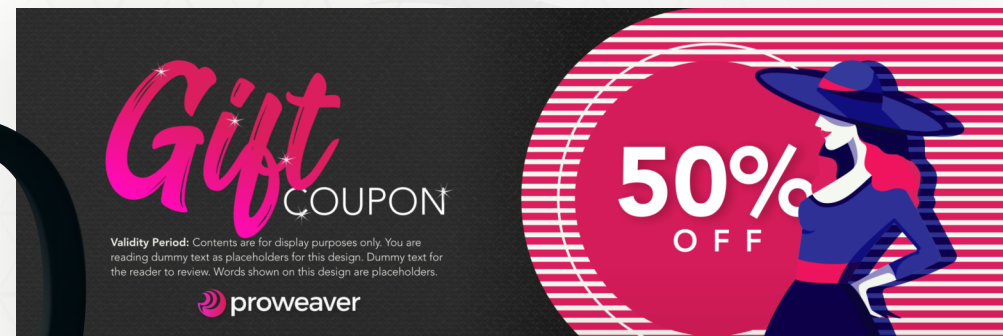
MARKETING MATERIALS

MUG (STANDARD SIZE)



You can guarantee unique designs that are cohesive to your brand's overall look.

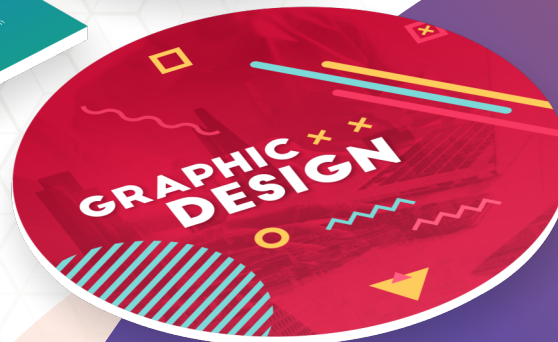
COUPON



MARKETING MATERIALS

Have a world-class graphic design business handle your promotional materials.

PAPER COASTER



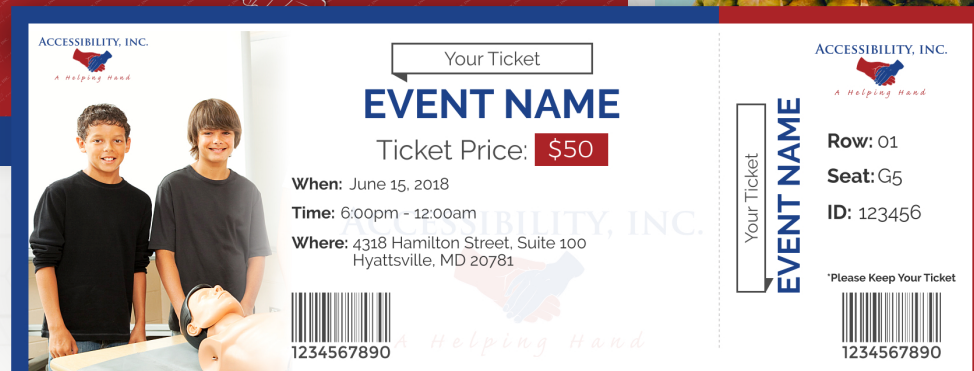
CUP (STANDARD SIZE)



MARKETING MATERIALS

Our team can deliver you the printable templates of your chosen categories.

EVENT TICKET

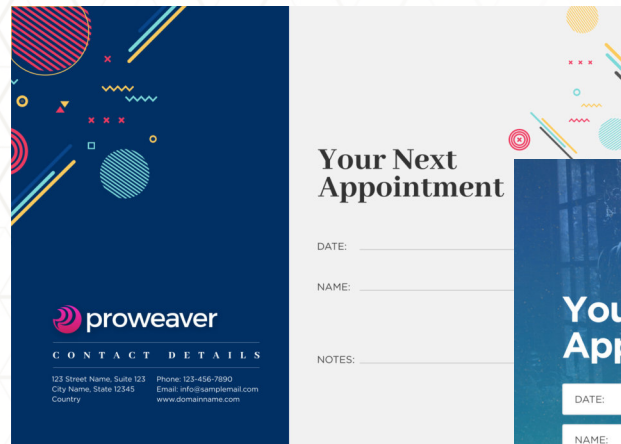


LOYALTY CARD

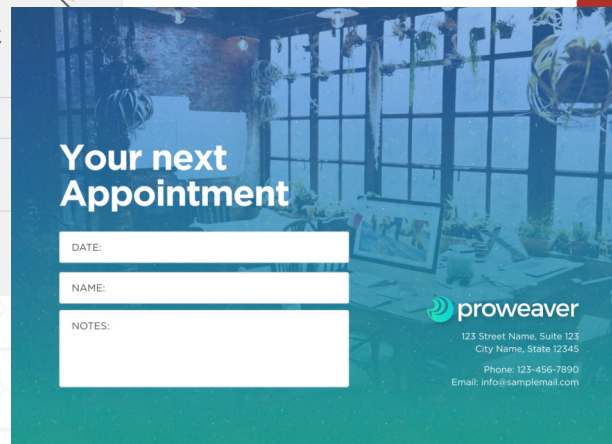


MARKETING MATERIALS

No matter what event your business has in store, make an impact through your promotional materials.



APPOINTMENT CARD



GREETING CARD



MARKETING MATERIALS

Whether it's for a product launch or business opening, give them something to remember your business by.

HOLIDAY CARD



THANK YOU CARD



LOGO ANIMATION

Improve your brand's personality and create a memorable impression to your existing and potential customers, through our logo animation service.

Standard Price: \$300

Inclusions

- ✓ Up to 15 Seconds (6 graphics)
- ✓ Free Revisions
- ✓ Sound Effects
- ✓ Web Ready Files
- ✓ 100% Satisfaction Guaranteed
- ✓ Standard Delivery in 1 Week

HOSTING AND MAINTENANCE

We provide [effective hosting solutions](#) and [continuous maintenance](#) on the website to its full functionality.

Standard Price: \$200/Year

Web Hosting and Maintenance Inclusions	Premium Hosting and Maintenance Inclusions	
<ul style="list-style-type: none">✔ Free Domain Registration✔ 3 Professional Emails✔ Technical Support✔ Website Maintenance✔ SSL	<ul style="list-style-type: none">✔ Fully Managed Web Hosting✔ Daily Backup✔ Regular Security Monitoring✔ Bug Fixing and Troubleshooting✔ WordPress Software and Plugin Updates	<ul style="list-style-type: none">✔ Database Monitoring and Optimization✔ Website Banner Design (quarterly)✔ SSL Subscription for 1 year✔ Online Form Monitoring✔ Content Updating

CUSTOM GRAPHIC DESIGN

Boost your business reach with [professionally-crafted graphic designs](#). With our help, you can enjoy design services that will help you achieve your business goals.

Standard Price: \$400

Inclusions

- ✓ Unlimited Graphic Designs
- ✓ Designs tailored for your business requirements
- ✓ Licensed stock photos & illustrations
- ✓ Guaranteed team of professional graphic designers
- ✓ Fast turnaround of the project
- ✓ VIP customer support

CUSTOMER SUPPORT SERVICES

Let us help you in prioritizing good customer service to enhance your business reputation while increasing revenue.

Standard Price: \$400/service

Inclusions

- ✓ Phone Support
- ✓ Chat Support
- ✓ SMS Services
- ✓ Email Management
- ✓ Online Form Database Management

GET IN TOUCH WITH US

EMAIL US NOW!

sales@proweaver.com

Let's Talk !

+1 (877) 216-0852

+1 (877) 300-6564

+1 (866) 777-8315



PRODUCT CATALOGUE 2023

PR•WEAVER

