# PRODUCT CATALOGUE 2024

PROW*E*AVER



# **COMPANY OVERVIEW**

Proweaver is a custom web design, web development, and digital marketing company with excellent years of productive experience in the industry since it was founded in 2005.

We specialize in helping thousands of small to medium sized businesses worldwide to establish their brand online through a variety of digital platforms.

We take pride in the affordability, speed, and dependability of delivering our services.



# OUR SERVICES

We offer a variety of digital services to help our clients build credibility for their business and drive customers to their company





GRAPHICS DESIGN
| VIDEO SERVICES

- CUSTOM GRAPHIC DESIGN
- PROMOTIONAL MATERIALS
- VIDEO PRODUCTION
- LOGO ANIMATION
- DIGITAL BUSINESS CARD



# DIGITAL MARKETING SERVICES



SEARCH ENGINE OPTIMIZATION

**FACEBOOK MANAGEMENT** 

**BLOG MANAGEMENT** 

**EMAIL MANAGEMENT** 

BUSINESS PROFILE

MANAGEMENT

PSMM •









# HOSTING & MAINTENANCE

- WEB HOSTING AND MAINTENANCE
  - PREMIUM WEB HOSTING •

# OTHER SERVICES

- CUSTOMER SUPPORT SERVICES
- EMPLOYEE-IN SERVICE
- RESELLER WEB HOSTING PACKAGES
- ONLINE BOOKING SYSTEM





# MORE ABOUT OUR SERVICES

Get a detailed description about the services that we offer.



# BUSINESS STARTER PACK

Our package for Business Starter Kit is focused on the flexibility and scalability that you deserve to ensure a hassle-free growth process for your business.

Standard Price: \$2,300

Packages	Main Inclusions
<ul> <li>Basic</li> <li>Premium</li> <li>Premium Plus</li> <li>Ultimate</li> <li>Enterprise</li> </ul>	<ul> <li>✓ Custom-Designed Website</li> <li>✓ Custom Graphics</li> <li>✓ 1 Year Social Media Management Service (Premium)</li> <li>✓ 1 Year Search Engine Optimization Service (Premium)</li> <li>✓ Website Hosting and Maintenance</li> <li>✓ 3 Custom Videos</li> </ul>

# WEBSITE PACKAGES

With our various website packages, you have more options to choose when improving your business' overall online presence.

Standard Price: \$800

Packages	Main Inclusions
<ul><li> Basic</li><li> Premium</li><li> Ultimate</li><li> Enterprise</li></ul>	<ul> <li>Custom WordPress Design</li> <li>Custom Graphic Designs</li> <li>Web Hosting and Maintenance</li> <li>Premium Plugin/Features</li> </ul>

# WEBSITE REDESIGN

Let us rebrand your website to increase online traffic, generate more leads, and add functionality to improve user experience

Standard Price: \$800

Packages	Inclusions	
<ul><li>⊘ Basic</li><li>⊘ Premium</li></ul>	<ul> <li>✓ Custom-Designed Layout (up to 30 pages)</li> <li>✓ 100% Mobile Friendly</li> <li>✓ Unique Inner Pages Designs</li> <li>✓ Custom Online Forms</li> <li>✓ Stationery (Business Card, Letterhead, Envelope)</li> <li>✓ Rebranding</li> <li>✓ Original Copywriting</li> <li>✓ Royalty-free Photos and Videos</li> </ul>	<ul> <li>✓ Live Chat Integration</li> <li>✓ Client Support</li> <li>✓ Domain Registration</li> <li>✓ Web Maintenance</li> <li>✓ Website Hosting</li> <li>✓ Website Security (SSL)</li> <li>✓ Professional Emails</li> <li>✓ Analytics and Reporting</li> <li>✓ Fast Turn-Around Time (3-5 Days)</li> </ul>

# WEBSITE BUNDLE

Our website bundle service is suitable for those who want more versions of their website or for those who have multiple businesses.

Standard Price: \$1,350

Packages	Inclusions	
<ul> <li>② 2 Websites</li> <li>③ 3 Websites</li> <li>② 4 Websites</li> <li>③ 5 Websites</li> <li>③ 7 Websites</li> </ul>	<ul> <li>✓ Custom-designed Website</li> <li>✓ Free Logo Design</li> <li>✓ Responsive Website</li> <li>✓ Up to 15 Pages</li> <li>✓ Up to 3 Custom Online Forms</li> </ul>	<ul> <li>✓ Unlimited Mockup Revisions</li> <li>✓ Original Copywriting</li> <li>✓ Royalty-free Photos &amp; Videos</li> <li>✓ WordPress CMS</li> <li>✓ Fast Turn-Around Time (3-5 Days)</li> </ul>

# **E-COMMERCE**

Maximize the opportunity to increase customer reach, drive more sales, and run the business from anywhere, through an e-commerce website.

Standard Price: \$1,200

Packages	Main Inclusions
<ul> <li>⊘ Basic</li> <li>⊘ Shopify Basic</li> <li>⊘ Shopify Premium</li> <li>⊘ Premium</li> <li>⊘ Premium Plus</li> <li>⊘ Ultimate</li> </ul>	<ul> <li>✓ Custom-designed Website</li> <li>✓ 1 Year SEO Plus</li> <li>✓ 1 Year Facebook Management</li> </ul>

## **CUSTOM GRAPHIC DESIGN**

Boost your business reach with professionally-crafted graphic designs. With our help, you can enjoy design services that will help you achieve your business goals.

Standard Price: \$400

### **Inclusions**

- Unlimited Graphic Designs
- ⊘ Designs tailored for your Business Requirements
- Ø Guaranteed Team of Professional Graphic Designers

## PROMOTIONAL MATERIALS

Get cohesive, yet distinct designs for your business' promotional materials.

Standard Price: \$700

### **Inclusions**

- Custom Graphic Designs
- Licensed Stock Photos and Illustrations
- Free Content Writing
- Unlimited Revisions

- Guaranteed Team of Professional Graphic Designers
- Client Support

### **LETTERHEAD**





# BRAND COLLATERALS

### **BUSINESS CARDS**











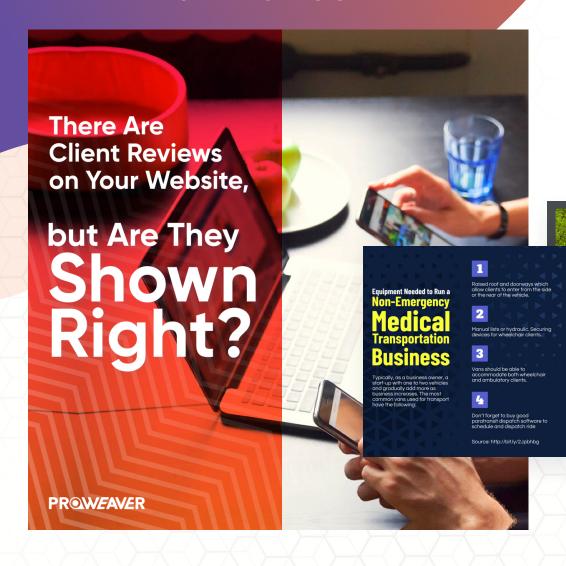
PAGE 19

# **BRAND COLLATERALS**

### **T-SHIRT**



### **GRAPHIC DESIGN**



## **GRAPHICS**

Do you need web ads and prints ads produced by a team of experienced creatives?



**INFOGRAPHICS** 

PAGE 21

**Good To Know** 

### **SOCIAL MEDIA COVER**



## **GRAPHICS**

You can guarantee that we can bring your ideas to life through print and digital designs.





**PROWEAVER** 

# **GRAPHICS**

Collaborating with different businesses has made us versatile in terms of delivering outputs with different concepts and styles.





**TABLE TENT** 

Advertise your business and attract more consumers with informative marketing brochures and flyers.

### **FLYER**





### **BROCHURE**

### Vision Statement

It is our vision to help improve the healthcare industry. We believe that one way of doing that is by making sure that healthcare professionals are educated, well-trained, and are experts at what they do.

We offer three different and first-rate Healthcare Training class schedules. Maintime, we are offering classes for: Certified Nursing Assistants (CNAs), Licensed Practical Nursing (LPNs), and Medical Assistants.

At Mai Healthcare School, we introduce the curriculum, teaching method attitudes. We a truly devoted impacting the healthcare impacting the healthcare impacting the healthcare.

We accept enrollees regardless sexual orientation, religion, ra social status, or color. We do not are here to assist aspiring heal

Mai Healthcare School is here to help you achieve your healthcare professional aspirations. religion, ra Offering three different STNA class schedules, it We do no! is our goal to assist as many locals as we can in their career advancement in the healthcare

industry.

Mai Healthcare School is a company new to
Cincinnati, Ohio. However, we are already doing
everything in our capacity to help as many
locals as we can to get the healthcare training

that they need.

### Mission Statement

Mai Healthcare School strives and takes pride in its efforts to produce quality state tested nursing assistance. With our convenient location and modern style teaching we hope to make a positive impact on the nursing field one student at a time. ocation

The STNA program consists of classroom-based learning activities and community-based clinical experiences. All classroom activities take place at our offices located at Cincinnati. All clinical experiences take place in long term care facilities in the Cincinnati metropolitan area.

Costs

\$565 includes deposit, books, uniform and tutition, your lab materials and clinical fees. If a clinical is missed for any reason a clinical reschedule fee will be assessed. All students must have proof of a negative TB skin test within







PAGE 25

Establish your brand and improve your engagements by maximizing your use of advertising materials.

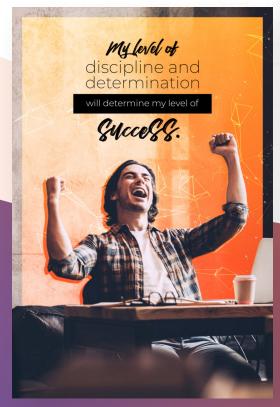


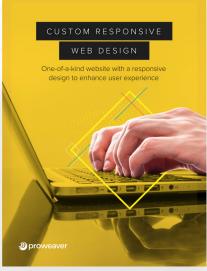


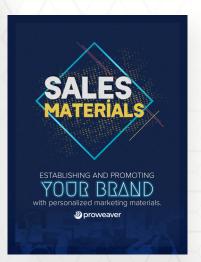
PAGE 26 PR • WEAVER

Improve your brand reach and visibility by utilizing custom made billboards and posters. Our products apply the latest marketing strategies to ensure you get the best engagement. With Proweaver, you can take your business to new heights.

### **POSTER**







**BILLBOARD** 

Find the Beauty in Everyday, Including Yourself

123 Street Address, Suite 123, City Name, State

www.domainname.com



PR•WEAVER

Gain higher advertising coverage by utilizing our signage, vehicle wrap, and vehicle sticker custom design.

### **SIGNAGE**

ACCESSIBILITY, INC.



Enhancing Your Skills. Reshaping Your Future. 240-770-3962

or email us at Training@accessibility-solutions.org www.accessibility-solutions.org

# VEHICLE WRAP AND VEHICLE STICKER



### **CERTIFICATE DESIGN**



# MARKETING MATERIALS

Have a world-class graphic design business handle your promotional materials.



### **BOOKMARKS**





# MARKETING MATERIALS

Select six (6) of any category, and our creatives will handle the design for each print.



**CALENDAR** 

**MUG (STANDARD SIZE)** 

You can guarantee unique designs that are cohesive to your brand's overall look.



Have a world-class graphic design business handle your promotional materials.







### **CUP (STANDARD SIZE)**



Our team can deliver you the printable templates of your chosen categories.

### **EVENT TICKET**



### **LOYALTY CARD**

JUICERY.co

ACCESSIBILITY, INC.

**Row**: 01 **Seat**: G5

**ID**: 123456

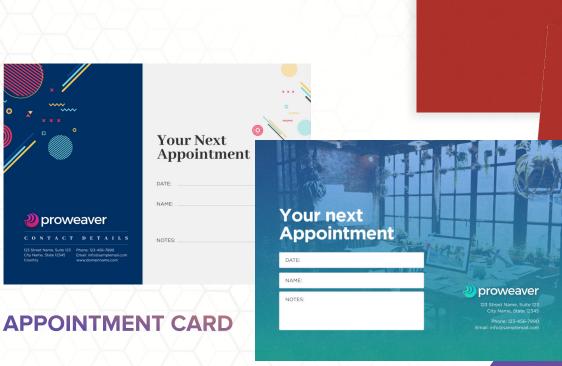
'Please Keep Your Ticket

**EVENT NAME** 





No matter what event your business has in store, make an impact through your promotional materials.



### **GREETING CARD**



Whether it's for a product launch or business opening, give them something to remember your business by.



**THANK YOU CARD** 

### **HOLIDAY CARD**



# **VIDEO PRODUCTION**

Communicate and make an impact to your existing and potential clients through motion and sound.

Standard Price: \$800

Packages	Inclu	usions
<ul><li>⊘ Basic</li><li>⊘ Premium</li><li>⊘ Pro</li></ul>	<ul> <li>✓ Custom Video</li> <li>✓ Up to 90 Seconds/Video</li> <li>✓ Script Writing</li> <li>✓ Voiceover</li> <li>✓ Animated Logo</li> <li>✓ Free Revisions</li> </ul>	<ul> <li>✓ Licensed Stock Videos, Photos and Music</li> <li>✓ Web Ready Files</li> <li>✓ Standard Delivery in 2-3 Weeks</li> </ul>

#### **LOGO ANIMATION**

Improve your brand's personality and create a memorable impression to your existing and potential customers, through our logo animation service.

Standard Price: \$300

#### **Inclusions**

100% Satisfaction Guaranteed

Free Revisions

- Sound Effects
- Web Ready Files

#### **DIGITAL BUSINESS CARD**

Level up your online presence with our trendy digital business card.

Standard Price: \$700

Packages		Inclusions	
<ul><li>⊘ Basic</li><li>⊘ Pro</li><li>⊘ Business</li></ul>	<ul> <li>Custom Digital Business Card Design</li> <li>Unlimited Design Revision</li> <li>Social Media Integration</li> <li>Scan Business Card into Contacts</li> <li>Lead Form</li> <li>QR Code Integration</li> </ul>	<ul> <li>Easy Sharing</li> <li>Mobile-Friendly</li> <li>Client Support</li> <li>Analytics</li> <li>1 Short Video (30 sectors)</li> <li>SSL</li> </ul>	<ul><li>✓ Web Hosting</li><li>✓ Web Maintenance</li><li>✓ Web Domain</li></ul>

PAGE 38

## SOCIAL MEDIA MANAGEMENT (SMM) PACKAGES

Get likes, shares, and conversions the easy way. Grow your business through social media management now!

Packages	Inclusions		
<ul> <li>⊘ Basic</li> <li>⊘ Premium</li> <li>⊘ Premium Plus</li> <li>⊘ Ultimate</li> </ul>	<ul> <li>✓ Social Media Platforms</li> <li>✓ Customized Profile and Cover Picture Design</li> <li>✓ Integrate Website and Social Media Profiles</li> <li>✓ Original Content Creation</li> <li>✓ Postings         <ul> <li>Short Posts (220-280 chars) - Long Posts (70-100 words)</li> </ul> </li> <li>✓ Articles with Static Graphic Images</li> <li>✓ Hashtags</li> <li>✓ Profile/Customer Inquiries and Relations Monitoring</li> <li>✓ Yearly Reporting (Analytics Report)</li> <li>✓ IG and FB Story Postings per month</li> <li>✓ Social Media Calendar Organization</li> <li>✓ FB and IG FAQ Setup</li> <li>✓ Vertical Video or Reels Posting</li> <li>✓ IG Story Highlights Cover</li> <li>✓ Infographics for Pinterest</li> <li>✓ Carousel Posting</li> </ul>		

## SEARCH ENGINE OPTIMIZATION (SEO PACKAGES)

Increase your website conversion with our affordable, effective, and high-end SEO services.

Packages	Inclusions		
<ul> <li>⊘ Basic</li> <li>⊘ Premium</li> <li>⊘ Premium Plus</li> <li>⊘ Ultimate</li> </ul>	<ul> <li>SEO Site Audit</li> <li>Keyword Research</li> <li>Google My Business Setup</li> <li>Blog Design and Setup</li> <li>Original Content Creation</li> <li>Blog Postings</li> <li>Number of Words per Article 250-300 words per Article</li> <li>Link Building</li> <li>Free Directory Listing</li> </ul>	<ul> <li>Social Bookmarking</li> <li>On Page Optimization</li> <li>Google Analytics Report</li> <li>Monthly Reports</li> <li>GMB Ranking</li> <li>Schema Implementation (JSON - LD)</li> <li>Heat Map / Usability Reports</li> <li>Setup Promotional Pop-up</li> <li>Blog Commenting</li> <li>Video Pop up</li> </ul>	

#### FACEBOOK MANAGEMENT

Let us help your business to effectively engage with your current and potential customers.

Packages	Inclusions		
<ul><li>Basic</li><li>Standard</li><li>Premium</li></ul>	<ul> <li>✓ FB Account Setup and Optimization</li> <li>✓ Weekly and Monthly Updates</li> <li>✓ Page Profile and Cover Photos Customization</li> <li>✓ Website Integration</li> <li>✓ Chatbot Integration</li> <li>✓ FB Group Creation</li> <li>✓ FB Group Moderation</li> <li>✓ FB Group Posting</li> <li>✓ FB Group Posting</li> <li>✓ FB Group Posting</li> </ul>		
	<ul> <li>Account Monitoring (DMs for inquiries, etc)</li> <li>Community Management</li> <li>Story Posting</li> </ul> Posts Boosting Management Management		

#### **BLOG MANAGEMENT**

Build brand personality and improve your business credibility through our blog management service.

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- Custom Blog Design
- Blog Publishing
- SEO Optimization
- Keyword Research

- Topic Suggestions
- 100% Original Content
- Unlimited Revisions
- Directory Listing Submission
- Monthly Report

#### **EMAIL MANAGEMENT**

Let's make the most of your mailing list. With managing emails ticked off from your to-do list, you can focus more on growing your business.

Standard Price: \$700/2 Mos

#### **Inclusions**

- Email Platform Account Creation
- Unlimited Uploading of Email Lists
- Monthly Email Sends (per Client's Request)
- Email Content Creation

- Email Content Designing
- Official Email Monitoring
- Report Generation (Email Performance/Analytics)
- Multiple Content Types (Text & Featured Image, Infographic)

### BUSINESS PROFILE MANAGEMENT

Enable your business to attract more potential clients by providing up-to-date information about your business online.

Standard Price: \$800/Year

#### **Inclusions**

 Set up business listing account or update Google My Business & Bing accounts if client have existing account

Verify/Reverify Google My Business

(via postcard or business email)

(via postcard or business email)

2 Articles per month for 1 year (200-300 words/article)

(Filter inappropriate reviews)

Google reviews management

- Manage Google and Bing Maps
  - Set up business information on the info tab

- Update services (Keywords and Services from the site)
- Upload HD photos from the site
- Client Support

Verify Bing Places

#### PSMM (PERSONALIZED SMM)

Get likes, shares, and conversions the easy way on preferred platforms. Grow your business through your own preferred platforms now!

Standard Price: \$500/Month

#### **Inclusions**

- Social Media Platforms (FB, Instagram, Twitter, LinkedIn, Pinterest)
- ⊘ Private Message Management
- Comment Management
- Event Promotion
- IG & FB Story Creation and Posting (2 per week)

- Group Engagement
- Page Like Converter
- Analytics Reporting

#### FACEBOOK ADS MANAGEMENT

Do you want to reach new customers and grow your business the fastest way? Try this strategy now!

Standard Price: \$800

Packages	Inclusions		
<ul> <li>⊘ Basic</li> <li>⊘ Premium</li> <li>⊘ Premium Plus</li> <li>⊘ Ultimate</li> </ul>	<ul> <li>✓ Campaign Ads</li> <li>✓ Ad Campaign Type</li> <li>✓ A/B Testing</li> <li>✓ Ad Monitoring</li> <li>✓ Campaign Ads Audit</li> <li>✓ Ad Account Set-up</li> <li>✓ Social Media Profile Optimization</li> </ul>	<ul> <li>Target Audience Research</li> <li>Ad Content Creation</li> <li>Ad Creative Creation</li> <li>Ads Analytical Report (per Campaign)</li> <li>Facebook Pixel Integration</li> <li>Chatbot Integration</li> <li>Campaign Investment/Budget Range</li> </ul>	

#### GOOGLE ADS MANAGEMENT

Take advantage of this strategy to effectively drive good-fit online traffic to your site, while increasing your business revenue.

Standard Price: \$900

Packages	Inclusions		
<ul> <li>⊘ Basic</li> <li>⊘ Premium</li> <li>⊘ Premium Plus</li> <li>⊘ Ultimate</li> </ul>	<ul> <li>✓ Campaign Ads</li> <li>✓ Ad Campaign Type</li> <li>✓ Google Ads Set-Up</li> <li>✓ Custom Landing Page Creation</li> <li>✓ Tracking Code Integration</li> <li>✓ Campaign Timeline Creation</li> <li>✓ Bid Management</li> <li>✓ Conversion Tracking</li> <li>✓ A/B Testing</li> <li>✓ Geographic Targeting</li> </ul>	<ul> <li>✓ Ad Scheduling</li> <li>✓ Click Fraud Monitoring</li> <li>✓ Daily Campaign Monitoring</li> <li>✓ Weekly Progress Reports</li> <li>✓ Ad Copy Creation</li> <li>✓ Ad Design &amp; Creation</li> <li>✓ Ad Placement Targeting</li> <li>✓ Exclude Negative Keywords with Irrelevant Traffic</li> <li>✓ Campaign Investment/Budget Range</li> </ul>	

## HOSTING AND MAINTENANCE

We provide effective hosting solutions and continuous maintenance on the website to its full functionality.

Standard Price: \$200/year (Basic Website) | \$360/year (E-commerce) | \$600/year (Shopify)

Packages	Web Hosting and Maintenance Inclusions		
<ul><li>⊘ Basic</li><li>⊘ Ecommerce</li><li>⊘ Shopify</li></ul>	<ul> <li>Free Domain Registration</li> <li>3 Professional Emails</li> <li>Technical Support</li> </ul>	<ul><li></li></ul>	
Packages	Premium Hosting and Maintenance Inclusions		
		<ul> <li>Database Monitoring and Optimization</li> </ul>	

#### **OTHER SERVICES**

#### **CUSTOMER SUPPORT SERVICES**

Let us help you in prioritizing good customer service to enhance your business reputation while increasing revenue.

Standard Price: \$400/Service

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Phone Support

Email Management

Chat Support

Online Form Database Management

SMS Services

#### **EMPLOYEE-IN SERVICE**

Maximize your small business' operational efficiency through our easy-to-use platform. Our Employee in Service system is very affordable and user-friendly which is applicable to all types of businesses.

Standard Price: \$400

Packages	Web Hosting and Maintenance Inclusions		
		⊘ Realtime Exam Result	
⊘ Premium		⊘ Custom Certificate Creation	
		⊘ Customer support	
	Employee Management		
	Online Exam Feature		

## RESELLER WEB HOSTING PACKAGES

Earn additional income by referring or selling our services to others. Our Reseller Program seeks to help our company grow and broaden the coverage of our sales network.

Packages	Web Hosting and Maintenance Inclusions		
⊘ Commission-based Reseller	⊘ Marketing Collateral		
⊘ Independent Reseller		Set your own price	
	⊘ One-Page Website		
	Social Media Creation		
	Social Media Creation		
	Lead Generation Form		

## ONLINE BOOKING SYSTEM

Streamline and automate the appointment, reservation, or service scheduling procedure on the your website through our Online Booking System.

Standard Price: \$800/One-Time

#### **Inclusions**

- Unlimited Bookings
- Premium Booking Form & Management
- Mobile Responsive
- Admin Dashboard

- Multiple Payment Integration
- No Transaction Fee
- Real-time Notifications
- Web Maintenance
- Client Support

## GET IN TOUCH WITH US.

#### **EMAIL US NOW!**

sales@proweaver.com

#### Let's Talk!

+1 (877) 216-0852

+1 (877) 300-6564

+1 (866) 777-8315



# PRODUCT CATALOGUE 2024

PROW*E*AVER

