

PRODUCT CATALOGUE

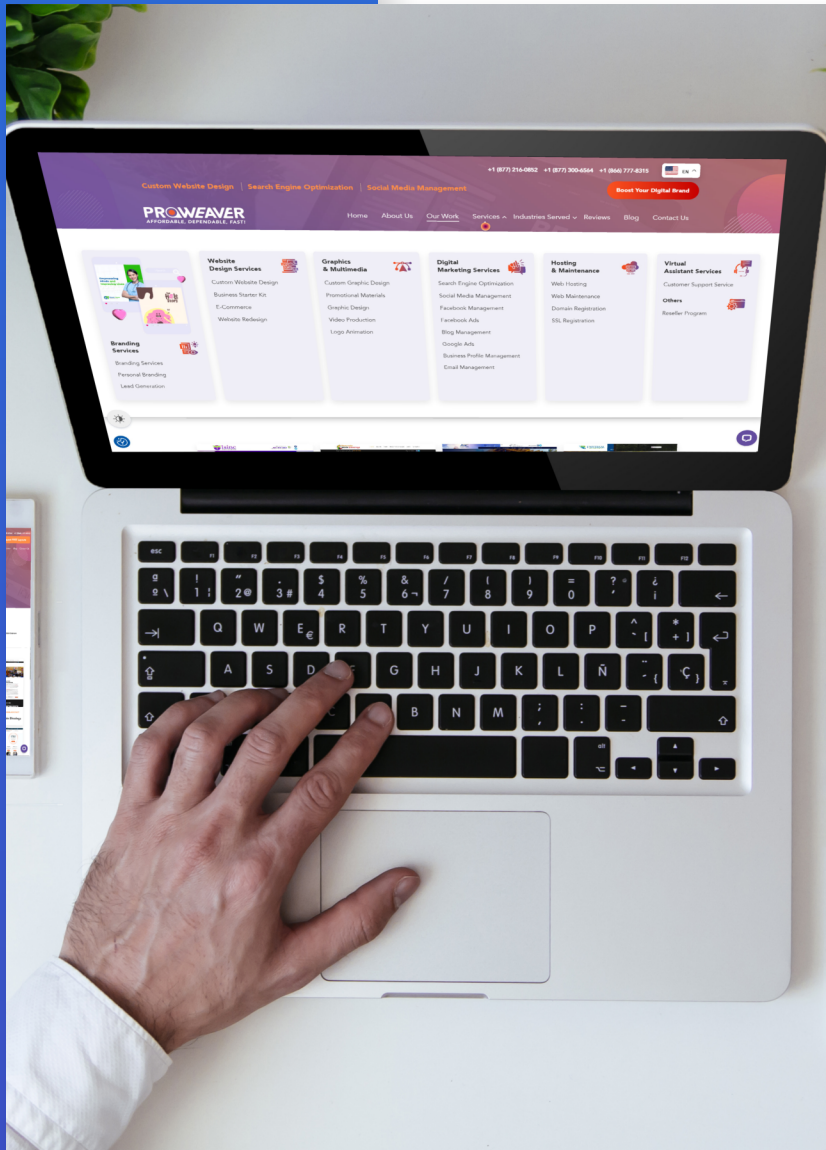
2025

COMPANY OVERVIEW

Proweaver is evolving into a premier branding and lead generation company, building on our solid foundation of custom web design, web development, and digital marketing experience since 2005.

We specialize in helping thousands of small to medium-sized businesses worldwide establish and enhance their brand presence across various digital platforms.

With a new focus on comprehensive branding and lead generation services, we continue to deliver affordable, fast, and reliable solutions tailored to meet the unique needs of our clients, driving their growth and success in an increasingly competitive market.



OUR SERVICES

We offer a comprehensive range of branding and lead generation services designed to help our clients build credibility and attract customers to their business.

Branding **Services:**

PERSONAL BRANDING

CORPORATE BRANDING

Website Services

Website Design AI

Website Redesign

E-Commerce

Multimedia Services

- ✓ **Unlimited Graphic Design**
- ✓ **Video Production**
- ✓ **Vertical Video Services**
- ✓ **Promotional Materials**
- ✓ **Digital Business Card**
- ✓ **Logo Design & Animation**
- ✓ **Custom Email Design**

Digital Marketing Services

PAGE 07

- ✓ **SEO**
- ✓ **SMM**
- ✓ **SME**
- ✓ **PSMM**
- ✓ **Blog Management**
- ✓ **Business Profile Management**
- ✓ **Facebook Management**
- ✓ **Tiktok Management**
- ✓ **Social Media Engagement**
- ✓ **Online Reputation Management**
- ✓ **Digital Publishing**

Advertising Services

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Lead Generation

Facebook Ads Management

Google Ads Management

PROWEAVER

Hosting & Maintenance

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Basic and E-Commerce HM

Shopify HM

Website Support Services

Website Branding Management

PROWEAVER

Customer Support Services

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Chat Support

Email Management

Phone Support

SMS Services

PROWEAVER

Other Services

Bookkeeping Service

Employee-in-Service

Online Book System



MORE ABOUT OUR SERVICES

Get a detailed description about the services that we offer.

PERSONAL BRANDING **SERVICES**

Define your brand's mission, vision, and values. Optimize your LinkedIn profile, create a unique logo, and develop a personal website to enhance your professional presence and attract opportunities.

What's **INCLUDED**

Personal Brand Development

Showcase your unique strengths and qualities to stand out and make a memorable impact.

Design Brand Assets

Leverage AI and design expertise to create stunning social media graphics, digital business cards, motion graphics, and video content that perfectly represent your personal brand.

Brand Management

Keep your brand consistent and impactful with expert support and strategic guidance.

STARTER PACKAGE

Personal Brand Development

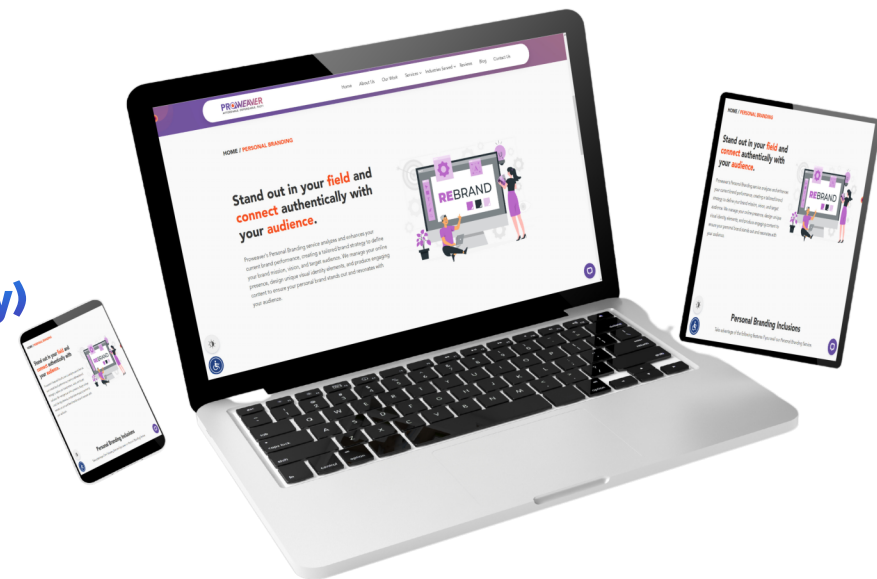
- Brand Assessment
- Brand Strategy
- Brand Style Guide
- LinkedIn Profile Optimization
- Personal Logo Creation
- Content Marketing

Design Brand Assets

- Social Media Graphics

Brand Management

- Personal Website Development **(1 page only)**
- Website Management **Premium**
- Social Media Management **Premium**



GROWTH PACKAGE

Personal Brand Development

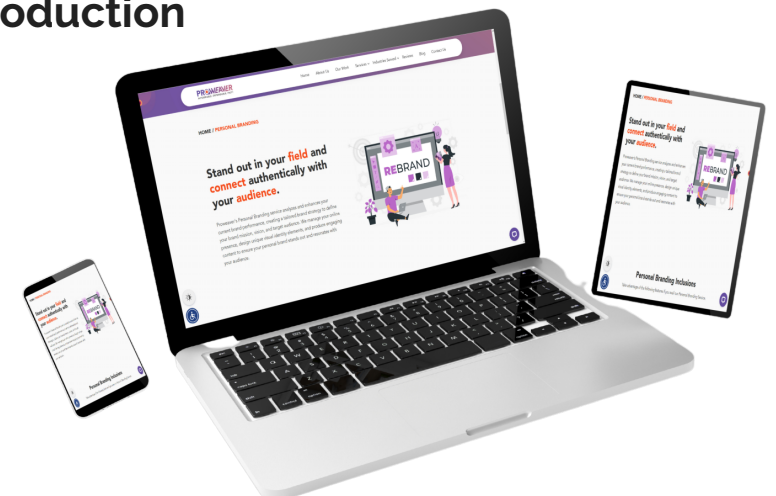
- Brand Assessment
- Brand Strategy
- Brand Style Guide
- LinkedIn Profile Optimization
- Personal Logo Creation
- Content Marketing

Design Brand Assets

- Social Media Graphics
- Digital Business Card
- Motion Graphics & Animation
- Video Content Production

Brand Management

- Personal Website Development (**1 page only**)
- Website Management **Premium**
- Social Media Management **Premium**



PROWEAVER

PREMIUM PACKAGE

Personal Brand Development

- Brand Assessment
- Brand Strategy
- Brand Style Guide
- LinkedIn Profile Optimization
- Personal Logo Creation
- Content Marketing

Design Brand Assets

- Social Media Graphics
- Digital Business Card
- Motion Graphics & Animation
- Video Content Production

Brand Management

- Personal Blog Creation & Management
- Personal Website Development
- Website Management **Premium**
- Social Media Management **Premium**

SAMPLE BRAND KITS

Post Card



Door Hanger



Brochure



Table Tent



Value to CLIENTS

- 🎯 **Professional Growth:** A strong personal brand unlocks new opportunities and establishes you as an authority.
- 🎯 **Targeted Content Strategy:**
Engage your audience with targeted, valuable content to build trust and drive engagement.
- 🎯 **Enhanced Online Presence:**
Optimize your online presence to boost visibility, credibility, and influence.

SELLING **POINT**

Enhance your professional presence and attract new opportunities with a strategic personal branding approach.

CORPORATE **BRANDING SERVICES**

Our branding services elevate your brand's identity and visibility with **custom logos and AI-enhanced visuals**, ensuring consistent and impactful messaging across all platforms.

What's INCLUDED

- 🎯 **Tailored Branding Solutions**
Develop a strategic roadmap to elevate your brand.
- 🎯 **Comprehensive Web Branding**
Emphasizes the complete approach to website branding.
- 🎯 **AI-Enhanced Creative Branding**
Combine AI innovation with the expertise of design experts to deliver unique and impactful brand solutions.
- 🎯 **Brand Management**
Maintain and grow your brand's reputation over time.

STARTER PACKAGE

Tailored Branding Solutions

- Brand Assessment
- Brand Strategy
- Brand Style Guide
- Custom Logo Creation

Comprehensive Web Branding

- Website Design UI
- Website Development
- Website Management

AI-Enhanced Creative Branding

- Digital Creative
- Print Design
- Social Media Graphics
- Motion Graphics & Animation
- Content Marketing

GROWTH PACKAGE

Tailored Branding Solutions

- Brand Assessment
- Brand Strategy
- Brand Style Guide
- Custom Logo Creation

Comprehensive Web Branding

- Website Design UI
- Website Development
- Website Management

AI-Enhanced Creative Branding

- Digital Creative
- Print Design
- Social Media Graphics
- Motion Graphics & Animation

Brand Management

- Content Marketing
- Google My Business Setup
- Local Business Listing

PREMIUM PACKAGE

Tailored Branding Solutions

- Brand Assessment
- Brand Strategy
- Brand Style Guide
- Custom Logo Creation

Comprehensive Web Branding

- Website Design UI
- Website Development
- Website Management

AI-Enhanced Creative Branding

- Digital Creative
- Print Design
- Social Media Graphics
- Motion Graphics & Animation

Brand Management

- Content Marketing
- Google My Business Setup
- Local Business Listing
- Blog Management Premium
- Local SEO Premium
- Social Media Management Premium
- Brand Marketing Videos

SAMPLE BRAND KITS

Social Media Graphics



Value to **CLIENTS**

- 🎯 **Enhanced Brand Recognition:**
Build a memorable and impactful brand.
- 🎯 **AI-Powered Creativity:**
Utilize advanced AI for unique and engaging brand elements.
- 🎯 **Consistency Across Platforms:**
Ensure uniform messaging and visuals across all platforms.

SELLING POINT

Elevate your brand with AI-driven strategies and expert design to stand out in the competitive market and attract your ideal audience.

Website Services

Website Design AI

Transform your brand with AI-driven website design that delivers unique, responsive, and engaging sites optimized for SEO, accessibility, and user experience.

Main Inclusions

- **AI-Powered Features**
- **Other Features**
- **Promotional Materials**
- **Website Management & Support**



Website Redesign

Upgrade your website with AI-driven redesigns that enhance branding, responsiveness, and user engagement while optimizing for SEO and accessibility.

Main Inclusions

- AI-Powered Features
- Other Features
- Basic Freebies
- Premium Freebies

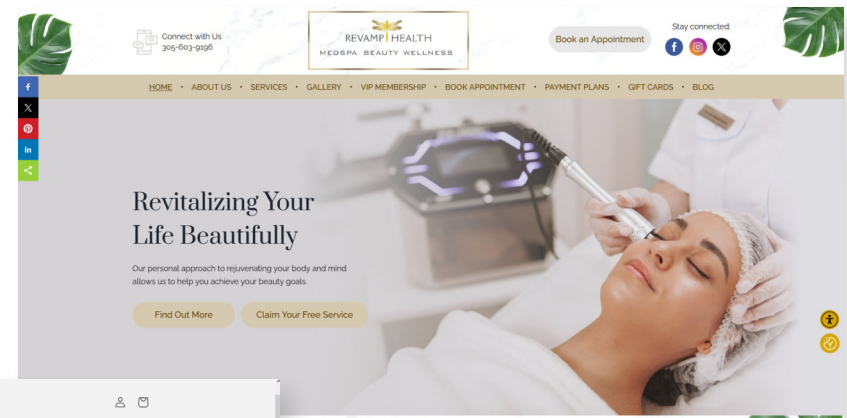


E-Commerce

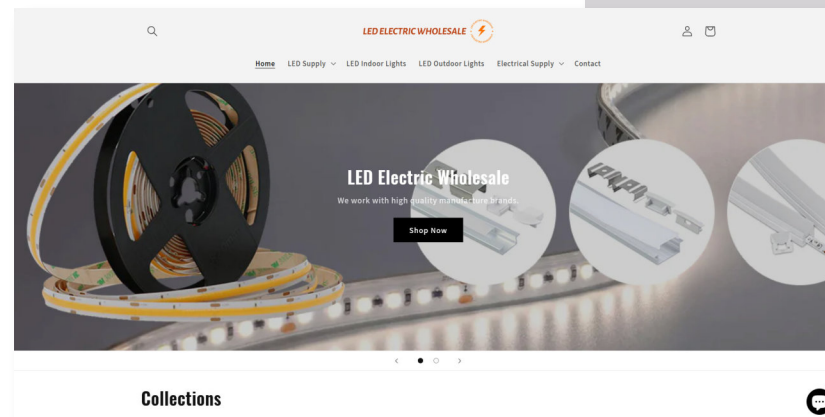
Maximize the opportunity to increase customer reach, drive more sales, and run the business from anywhere, through an e-commerce website.

Main Inclusions

- Custom-designed Website
- 1 Year SEO Plus
- 1 Year Facebook Management



Sample Mockup



Multimedia Services

Unlimited Graphic Design

Elevate your brand's visual storytelling with Proweaver's Unlimited Graphic Design service, delivering unlimited design solutions tailored to meet your every creative need.

Inclusions

- Unlimited Graphic Designs
- Dedicated graphic design editors
- AI Marketing Content Generation
- Licensed stock photos & illustrations
- Fast turnaround of the project
- VIP customer support
- Graphic Design

Video Production

Bring your brand to life with Proweaver's expert Video Production services, crafting compelling visual narratives that resonate with your audience and elevate your digital presence.

Inclusions

- Custom Video
- Duration/video
- Script Writing
- Voiceover
- Animated Logo
- Free Revisions
- Licensed Stock Videos, Photos and Music
- Web Ready Files
- Standard Delivery in 2-3 weeks

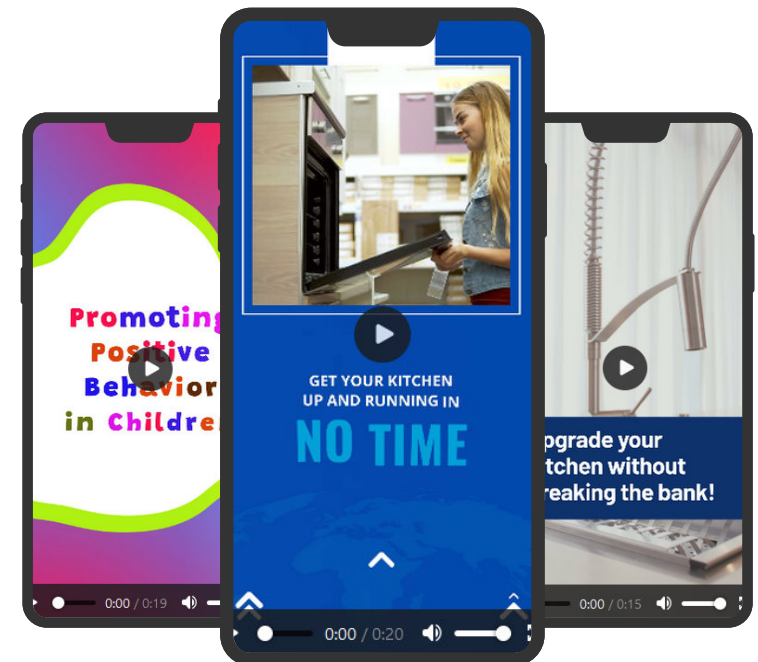
Vertical Video Services

Transform your digital presence with Proweaver's Vertical Video Services, offering customizable short-form content designed to engage and captivate audiences on mobile platforms.

Inclusions

- Short-Form Content Video
- Duration/video (15-30 seconds)
- Platforms
- Video Editing
- AI Content Marketing
- AI Voiceover Generated
- Animated Logo
- Free Revisions
- Licensed Stock Videos, Photos and Music

Sample Mockup



Promotional Materials

Get cohesive, yet distinct designs for your business' promotional materials.

Inclusions

- Custom Graphic Designs
- Promotional Video / 30 secs duration
- Logo Animation / 10 secs duration
- Licensed Stock Photos and Illustrations
- Free Content Writing
- Unlimited Revisions
- Guaranteed team of professional graphic designers
- Client Support

Sample Mockup



Digital Business Card

Level up your online presence with our trendy digital business card.

Inclusions

- Custom Digital Business Card Design
- Unlimited Design Revision
- Social Media Integration
- Scan business card into contacts
- Lead Form
- QR Code Integration
- Easy Sharing
- Mobile-friendly
- Client Support
- Analytics
- 1 Short Video (30 seconds)
- SSL
- Web Hosting
- Web Domain
- Web Maintenance



Sample Mockup

Logo Design Service

Create a memorable brand identity with Proweaver's customized logo design service, designed to visually communicate your brand's values and uniqueness.

Inclusions

- Design Concept
- Revisions
- Standard Delivery
- Brand Guide
- Social Media Cover
- Social Media Graphic Templates
- Logo Animation (upon request)
- Free Color Options
- Free Letterhead Design
- File Formats (JPG, PNG, SVG)



Brown
Performing Arts



MDJ
— LOGISTICS —
Fast, Safe, & Efficient Deliveries.

Sample Mockup

Logo Animation

Improve your brand's personality and create a memorable impression to your existing and potential customers, through our logo animation service.

Inclusions

- Up to 15 Seconds
- Free Revisions
- Sound Effects
- Web Ready Files
- 100% Satisfaction Guaranteed
- Standard Delivery in 1 Week

Sample Mockup



Custom Email Design

Delivers mobile-friendly, visually engaging emails with original content, licensed visuals, free flyer design, and unlimited revisions to meet your exact needs.

Inclusions

- Custom Email Design
- Mobile-friendly Design
- Original Content Creation
- Licensed stock photos & illustrations
- Unlimited Modifications
- Free Flyer Design

Digital Marketing Services

SEO

Increase your website conversion with our affordable, effective, and high-end SEO services.

Main Inclusions

- Technical SEO
- On-Page Optimization
- Content Strategy
- Local SEO
- Business Citation Submissions
- Tracking and Reporting

SMM

Get likes, shares, and conversions the easy way. Grow your business through social media management now!

Inclusions

- Social Media Platforms
- Account Optimization
 - (bio / story highlights / profile / cover photo)
- Add Social Media to Website
- Competitor Analysis
- Original Content Creation & Video Editing
- Postings per month
 - Reels
 - Graphics
 - Stories
- Hashtags
- IG Feed Planning and Story Highlights Cover
- Monthly Content Calendar
- FB & IG FAQ Setup
- Content Scheduling
- Analytics Monitoring
- Monthly Analytic Report with Insights

SME

Boosts online presence with tailored content, active audience interaction, and strategic platform management with Social Media Engagement service now!

Inclusions

- Social Media Platforms
- Account Optimization
 - (bio / story highlights / profile / cover photo)
- Add Social Media to Website
- Competitor Analysis
- Engagement Strategy
- Community Management
- Follower Engagement & Organic Growth
- Original Content Creation & Video Editing
- Postings per month
 - Reels
 - Graphics
 - Stories
- Client provided materials/content
- IG Feed Planning and Story Highlights Cover
- Content Strategy
- Monthly Content Calendar
- FB & IG FAQ Setup
- Content Scheduling
- Content Analysis
- Content Ideas
- Analytics Monitoring
- Monthly Analytic Report with Insights

PSMM

Get likes, shares, and conversions the easy way on preferred platforms. Grow your business through your own preferred platforms now!

Inclusions

- Social Media Platforms(FB, Instagram, Twitter, LinkedIn, Pinterest)
- Private Message Management
- Comment Management
- Event Promotion
- IG & FB Story Creation and Posting (2 per week)
- Reel Creation and Posting (2 per week)
- Group Engagement
- Page Like Converter
- Analytics Reporting

Blog Management

Build brand personality and improve your business credibility through our blog management service.

Inclusions

- **Blog Creation and Design**
- **Content Creation and Management**
- **Technical SEO Elements**
- **Quality Assurance**

Business Profile Management

Enable your business to attract more potential clients by providing up-to-date information about your business online.

Inclusions

- Set up business listing account or update Google My Business & Bing accounts if client have existing account
- Verify/Reverify Google My Business (via postcard or business email)
- Verify Bing Places (via postcard or business email)
- Google reviews management (Filter inappropriate reviews)
- 2 Articles per month for 1 year (200-300 words/article)
- Manage Google and Bing Maps
- Set up business information on the info tab
- Update services (Keywords and Services from the site)
- Upload HD photos from the site
- Client Support

Facebook Management

Let us help your business to effectively engage with your current and potential customers.

Inclusions

- FB Account Setup and Optimization
- Page Profile and Cover Photos Customization
- Website Integration
- Original Content Creation
- Comprehensive Hashtag Research
- Account Monitoring (DMs for inquiries, etc)
- Community Management
- Weekly and Monthly Updates
- Monthly Reporting
- FAQs Setup
- Number of Postings
- Custom Graphics
- Story Posting
- Vertical Video or Reels Posting
- Posting with Animated graphics
- Posts Boosting Management

Tiktok Management

Boost your TikTok presence with Proweaver's expert management, enhancing engagement and visibility through strategic content.

Inclusions

- Account Set - up
- Account Optimization
- Content Generation
- Custom Video Editing
- Platforms
- Custom Videos per year
- Posting Frequency
- Duration/video

Social Media Engagement

Drives connection with custom posts, interactive content, and active monitoring, paired with monthly insights to enhance your online presence.

Inclusions

- Account Set - up
- Account Optimization
- Content Generation
- Custom Video Editing
- Platforms
- Custom Videos per year
- Posting Frequency
- Duration/video

Online Reputation Management

Strengthens your brand's credibility through review management, social media engagement, SEO, and real-time monitoring to boost visibility and trust.

Inclusions

- Online Reputation Analysis
- Review Management and Enhancement
- Google Business Profile Management
- SEO Reputation Management
- Blog Content Creation
- Social Media Monitoring & Management
- Continuous Monitoring and Reporting
- Website Review Page Optimization
- Multi-Channel Video Testimonials
- Survey Campaign Management
- Business Listings Management
- Email Marketing

Digital Publishing

Turn your ideas into polished e-books with custom designs, perfect formatting, and seamless publishing on your website and major platforms, complete with strategic visibility and support.

Inclusions

- E-book Creation & Formatting
- Distribution & Platform Management
- Ongoing Support

Advertising Services

LEAD GENERATION

Optimize Google Ads, design custom landing pages, and track user interactions to generate high-quality leads and drive conversions.

Advertising Services

What's Included

☑ **Google Ads Management**

Optimize your ad spend with targeted and continuously refined Google Ads campaigns to attract high-quality leads.

☑ **Lead Management**

Effectively track and nurture potential customers to convert inquiries into loyal clients, enhancing your sales pipeline.

Advertising Services

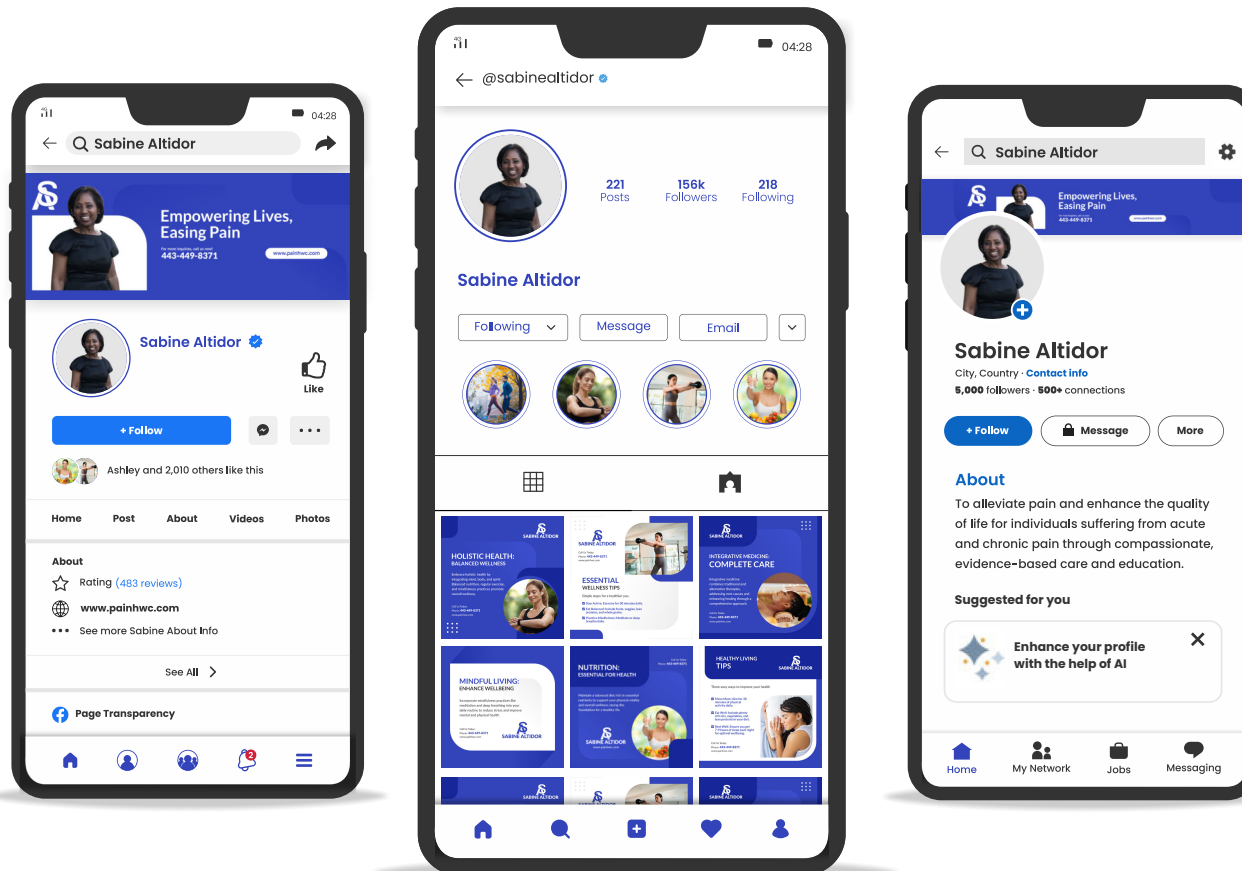
Google Ads Management

- ✓ Google Ads Set-Up
- ✓ Custom Landing Page Creation
- ✓ Tracking Code Integration
- ✓ Campaign Timeline Creation
- ✓ Bid Management
- ✓ Conversion Tracking
- ✓ A/B Testing
- ✓ Geographic Targeting
- ✓ Ad Scheduling
- ✓ Click Fraud Monitoring
- ✓ Campaign Monitoring
- ✓ Weekly Progress Reports
- ✓ Ad Copy Creation
- ✓ Ad Design & Creation
- ✓ Ad Placement Targeting
- ✓ Exclude Negative Keywords with Irrelevant Traffic

Leads Management

- ✓ Live Chat / Chatbot
- ✓ Leads Verification

SAMPLE BRAND KITS



Value to **Clients**

Increased Sales:

Generate high-quality leads that convert.

Cost Efficiency:

Maximize ad spend with optimized campaigns.

Data-Driven Decisions:

Use detailed data to refine strategies.

SELLING **POINT**

Boost sales with targeted lead generation
that attracts high-quality leads and
drives conversions.

Facebook Ads Management

Do you want to reach new customers and grow your business the fastest way? Try this strategy now!

Inclusions

- ✓ Campaign Ads
- ✓ Ad Campaign Type
- ✓ A/B Testing
- ✓ Ad Monitoring
- ✓ Campaign Ads Audit
- ✓ Ad Account Set-up
- ✓ Social Media Profile Optimization
- ✓ Target Audience Research
- ✓ Ad Content Creation
- ✓ Ad Creative Creation
- ✓ Ads Analytical Report (per Campaign)
- ✓ Facebook Pixel Integration
- ✓ Campaign Investment/Budget Range

Google Ads Management

Take advantage of this strategy to effectively drive good-fit online traffic to your site, while increasing your business revenue.

Inclusions

- ✓ Campaign Ads
- ✓ Ad Campaign Type
- ✓ Google Ads Set-Up
- ✓ Custom Landing Page Creation
- ✓ Tracking Code Integration
- ✓ Campaign Timeline Creation
- ✓ Bid Management
- ✓ Conversion Tracking
- ✓ A/B Testing
- ✓ Geographic Targeting
- ✓ Ad Scheduling
- ✓ Click Fraud Monitoring
- ✓ Daily Campaign Monitoring
- ✓ Weekly Progress Reports
- ✓ Ad Copy Creation
- ✓ Ad Design & Creation
- ✓ Ad Placement Targeting
- ✓ Exclude Negative Keywords with Irrelevant Traffic
- ✓ Campaign Investment Budget Range

Hosting & Maintenance

Basic and E-Commerce Hosting & Maintenance

Proweaver's Hosting and Maintenance services ensure seamless website performance for both standard and e-commerce platforms, offering web hosting, domain registration, SSL security, regular maintenance, and technical support tailored to your needs.

Inclusions

- ✓ Website Maintenance
- ✓ Web Hosting
- ✓ Domain Registration
- ✓ Basic Email
- ✓ Website Speed Performance Optimization
- ✓ Technical Support
- ✓ Email Delivery Optimization
- ✓ SSL
- ✓ Content Updates
- ✓ Plugin and Theme Updates
- ✓ Standard AI Features
- ✓ Promotional Materials
- ✓ Short Video Promotion
- ✓ Dynamic Seasonal Themes & Events
- ✓ Interactive UI Features
- ✓ Blog Postings

Hosting & Maintenance

Shopify Hosting & Maintenance

Proweaver's Shopify Hosting and Maintenance service ensures optimal store performance with web hosting, maintenance, SSL security, and technical support.

Inclusions

- ✓ Website Maintenance
- ✓ Web Hosting
- ✓ Domain Registration
- ✓ Basic Email
- ✓ Website Speed Performance Optimization
- ✓ Technical Support
- ✓ SSL
- ✓ Content Updates
- ✓ Plugin and Theme Updates

Website Support Services

Ensure seamless online operations with Proweaver's Website Support Services, providing expert maintenance, updates, and technical assistance to keep your site running smoothly.

Inclusions

- ✓ Basic Email Service -
10 GB / email
- ✓ Advanced Email Service -
25 GB / email
- ✓ Domain Registration
- ✓ Domain Transfer Fee
- ✓ SSL Registration
- ✓ Transfer Hosting
- ✓ Web Hosting
- ✓ Web Maintenance
- ✓ Ad Copy Creation
- ✓ Ad Design & Creation
- ✓ Ad Placement Targeting
- ✓ Exclude Negative Keywords
with Irrelevant Traffic
- ✓ Campaign Investment
Budget Range

Website Branding Management

Ensures your website reflects a cohesive brand identity by aligning design elements like logos, colors, and typography while optimizing content to enhance engagement and reinforce your brand's essence.

Inclusions

- ✓ Website Brand Evaluation
- ✓ Content Marketing
- ✓ Google My Business Setup
- ✓ Blog Postings
- ✓ 1 Vertical Video
- ✓ Web Maintenance
- ✓ Web Hosting
- ✓ Domain Registration
- ✓ 2 Basic Emails
- ✓ SSL
- ✓ Free Promotional Material
- ✓ AI Dark Mode Feature
- ✓ Technical Support

Customer Support **Service**

Let us help you in prioritizing good customer service to enhance your business reputation while increasing revenue.

Inclusions

Phone Support

Chat Support

SMS Services

Email Management

Other Services

Bookkeeping Service

Streamline your financial management with Proweaver's Bookkeeping Service, offering accurate record-keeping and insightful financial insights to support your business growth.

Inclusions

- ☑ Free Catch-up
- ☑ Client Onboarding
- ☑ Bank and Credit Card Reconciliation
- ☑ Data Entry & Record Keeping
- ☑ Quickbooks Setup & Management(subscription not included)
- ☑ Basic Financial Reports(Balance Sheet and Income Statement)
- ☑ Chat & Email Support

Other Services

Employee-in-Service

Maximize your small business' operational efficiency through our easy-to-use platform. Our Employee in Service system is very affordable and user-friendly which is applicable to all types of businesses.

Inclusions

- ✓ Login/Signup Feature
- ✓ Users
- ✓ File Management (upload & download)
- ✓ Employee Management
- ✓ Online Exam Feature
- ✓ Realtime Exam Result
- ✓ Custom Certificate Creation
- ✓ Fast turnaround of the project
- ✓ Customer support

Other Services

Online Booking System

Streamline and automate the appointment, reservation, or service scheduling procedure on your website through our Online Booking System.

Inclusions

- ✓ Unlimited Bookings
- ✓ Premium Booking Form & Management
- ✓ Mobile Responsive
- ✓ Admin Dashboard
- ✓ Website Integration
- ✓ Google Map Integration
- ✓ Multiple Payment Integration
- ✓ No Transaction Fee
- ✓ Real-time Notifications
- ✓ Web Maintenance
- ✓ Client Support

Get in Touch With Us.

Email Us Now!

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Let's Talk!

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PRODUCT CATALOGUE

2025