PRODUCT CATALOGUE 2024

PROW*E*AVER



COMPANY OVERVIEW

Proweaver is a custom web design, web development, and digital marketing company with excellent years of productive experience in the industry since it was founded in 2005.

We specialize in helping thousands of small to medium sized businesses worldwide to establish their brand online through a variety of digital platforms.

We take pride in the affordability, speed, and dependability of delivering our services.



OUR SERVICES

We offer a variety of digital services to help our clients build credibility for their business and drive customers to their company





GRAPHICS DESIGN
| VIDEO SERVICES

- CUSTOM GRAPHIC DESIGN
- PROMOTIONAL MATERIALS
- VIDEO PRODUCTION
- LOGO ANIMATION
- DIGITAL BUSINESS CARD



DIGITAL MARKETING SERVICES



SEARCH ENGINE OPTIMIZATION

FACEBOOK MANAGEMENT

BLOG MANAGEMENT

EMAIL MANAGEMENT

BUSINESS PROFILE

MANAGEMENT

PSMM •









HOSTING & MAINTENANCE

- WEB HOSTING AND MAINTENANCE
 - PREMIUM WEB HOSTING •

OTHER SERVICES

- CUSTOMER SUPPORT SERVICES
- EMPLOYEE-IN SERVICE
- RESELLER WEB HOSTING PACKAGES
- ONLINE BOOKING SYSTEM





MORE ABOUT OUR SERVICES

Get a detailed description about the services that we offer.



BUSINESS STARTER PACK

Our package for Business Starter Kit is focused on the flexibility and scalability that you deserve to ensure a hassle-free growth process for your business.

Standard Price: \$2,300

Packages	Main Inclusions
 Basic Premium Premium Plus Ultimate Enterprise 	 ✓ Custom-Designed Website ✓ Custom Graphics ✓ 1 Year Social Media Management Service (Premium) ✓ 1 Year Search Engine Optimization Service (Premium) ✓ Website Hosting and Maintenance ✓ 3 Custom Videos

WEBSITE PACKAGES

With our various website packages, you have more options to choose when improving your business' overall online presence.

Standard Price: \$800

Packages	Main Inclusions
 Basic Premium Ultimate Enterprise	 Custom WordPress Design Custom Graphic Designs Web Hosting and Maintenance Premium Plugin/Features

WEBSITE REDESIGN

Let us rebrand your website to increase online traffic, generate more leads, and add functionality to improve user experience

Standard Price: \$800

Packages	Inclusions	
⊘ Basic⊘ Premium	 ✓ Custom-Designed Layout (up to 30 pages) ✓ 100% Mobile Friendly ✓ Unique Inner Pages Designs ✓ Custom Online Forms ✓ Stationery (Business Card, Letterhead, Envelope) ✓ Rebranding ✓ Original Copywriting ✓ Royalty-free Photos and Videos 	 Live Chat Integration Client Support Domain Registration Web Maintenance Website Hosting Website Security (SSL) Basic Email Analytics and Reporting Fast Turn-Around Time (3-5 Days)

WEBSITE BUNDLE

Our website bundle service is suitable for those who want more versions of their website or for those who have multiple businesses.

Standard Price: \$1,350

Packages	Inclusions	
 ② 2 Websites ③ 3 Websites ② 4 Websites ③ 5 Websites ③ 7 Websites 	 ✓ Custom-designed Website ✓ Free Logo Design ✓ Responsive Website ✓ Up to 15 Pages ✓ Up to 3 Custom Online Forms 	 ✓ Unlimited Mockup Revisions ✓ Original Copywriting ✓ Royalty-free Photos & Videos ✓ WordPress CMS ✓ Fast Turn-Around Time (3-5 Days)

E-COMMERCE

Maximize the opportunity to increase customer reach, drive more sales, and run the business from anywhere, through an e-commerce website.

Standard Price: \$1,200

Packages	Main Inclusions
 ⊘ Basic ⊘ Shopify Basic ⊘ Shopify Premium ⊘ Premium ⊘ Premium Plus ⊘ Ultimate 	 ✓ Custom-designed Website ✓ 1 Year SEO Plus ✓ 1 Year Facebook Management

CUSTOM GRAPHIC DESIGN

Boost your business reach with professionally-crafted graphic designs. With our help, you can enjoy design services that will help you achieve your business goals.

Standard Price: \$400

Inclusions

- Unlimited Graphic Designs
- ⊘ Designs tailored for your Business Requirements
- Ø Guaranteed Team of Professional Graphic Designers

PROMOTIONAL MATERIALS

Get cohesive, yet distinct designs for your business' promotional materials.

Standard Price: \$700

Inclusions

- Custom Graphic Designs
- Licensed Stock Photos and Illustrations
- Free Content Writing
- Unlimited Revisions

- Guaranteed Team of Professional Graphic Designers
- Client Support

LETTERHEAD





BRAND COLLATERALS

BUSINESS CARDS











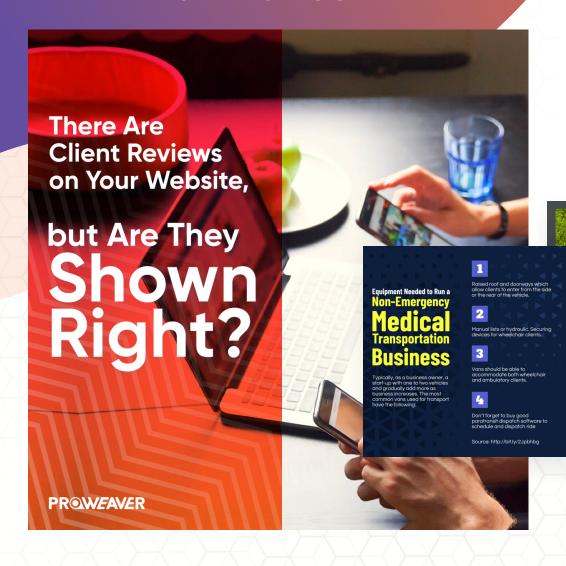
PAGE 19

BRAND COLLATERALS

T-SHIRT



GRAPHIC DESIGN



GRAPHICS

Do you need web ads and prints ads produced by a team of experienced creatives?



INFOGRAPHICS

PAGE 21

Good To Know

SOCIAL MEDIA COVER



GRAPHICS

You can guarantee that we can bring your ideas to life through print and digital designs.





PROWEAVER

GRAPHICS

Collaborating with different businesses has made us versatile in terms of delivering outputs with different concepts and styles.





TABLE TENT

Advertise your business and attract more consumers with informative marketing brochures and flyers.

FLYER





BROCHURE

Vision Statement

It is our vision to help improve the healthcare industry. We believe that one way of doing that is by making sure that healthcare professionals are educated, well-trained, and are experts at what they do.

We offer three different and first-rate Healthcare Training class schedules. Maintime, we are offering classes for: Certified Nursing Assistants (CNAs), Licensed Practical Nursing (LPNs), and Medical Assistants.

At Mai Healthcare School, we introduce the curriculum, teaching method attitudes. We a truly devoted impacting the healthcare impacting the healthcare impacting the healthcare.

We accept enrollees regardless sexual orientation, religion, ra social status, or color. We do not are here to assist aspiring heal

Mai Healthcare School is here to help you achieve your healthcare professional aspirations. religion, ra Offering three different STNA class schedules, it We do no! is our goal to assist as many locals as we can in their career advancement in the healthcare

industry.

Mai Healthcare School is a company new to
Cincinnati, Ohio. However, we are already doing
everything in our capacity to help as many
locals as we can to get the healthcare training

that they need.

Mission Statement

Mai Healthcare School strives and takes pride in its efforts to produce quality state tested nursing assistance. With our convenient location and modern style teaching we hope to make a positive impact on the nursing field one student at a time. ocation

The STNA program consists of classroom-based learning activities and community-based clinical experiences. All classroom activities take place at our offices located at Cincinnati. All clinical experiences take place in long term care facilities in the Cincinnati metropolitan area.

Costs

\$565 includes deposit, books, uniform and tutition, your lab materials and clinical fees. If a clinical is missed for any reason a clinical reschedule fee will be assessed. All students must have proof of a negative TB skin test within







PAGE 25

Establish your brand and improve your engagements by maximizing your use of advertising materials.

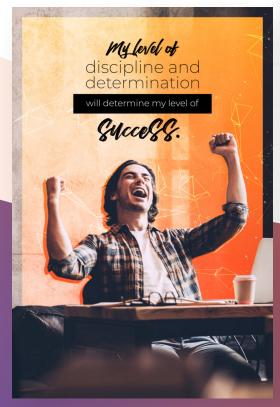


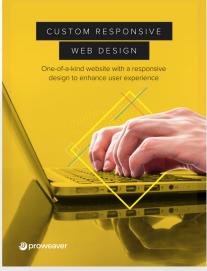


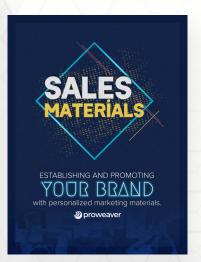
PAGE 26 PR • WEAVER

Improve your brand reach and visibility by utilizing custom made billboards and posters. Our products apply the latest marketing strategies to ensure you get the best engagement. With Proweaver, you can take your business to new heights.

POSTER







BILLBOARD

Find the Beauty in Everyday, Including Yourself

123 Street Address, Suite 123, City Name, State

www.domainname.com



PR•WEAVER

Gain higher advertising coverage by utilizing our signage, vehicle wrap, and vehicle sticker custom design.

SIGNAGE

ACCESSIBILITY, INC.



Enhancing Your Skills. Reshaping Your Future. 240-770-3962

or email us at Training@accessibility-solutions.org www.accessibility-solutions.org

VEHICLE WRAP AND VEHICLE STICKER



CERTIFICATE DESIGN



MARKETING MATERIALS

Have a world-class graphic design business handle your promotional materials.



BOOKMARKS





MARKETING MATERIALS

Select six (6) of any category, and our creatives will handle the design for each print.



CALENDAR

MUG (STANDARD SIZE)

You can guarantee unique designs that are cohesive to your brand's overall look.



Have a world-class graphic design business handle your promotional materials.







CUP (STANDARD SIZE)



Our team can deliver you the printable templates of your chosen categories.

EVENT TICKET



LOYALTY CARD

JUICERY.co

ACCESSIBILITY, INC.

Row: 01 **Seat**: G5

ID: 123456

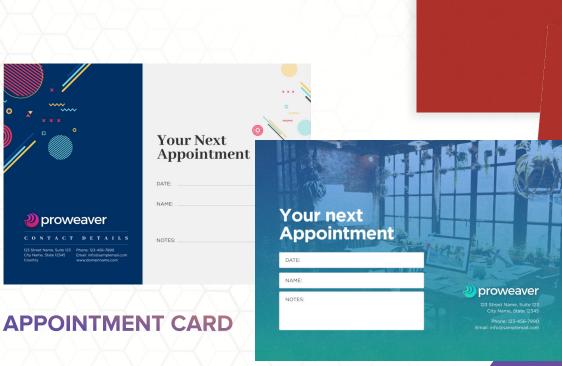
'Please Keep Your Ticket

EVENT NAME





No matter what event your business has in store, make an impact through your promotional materials.



GREETING CARD



Whether it's for a product launch or business opening, give them something to remember your business by.



THANK YOU CARD

HOLIDAY CARD



VIDEO PRODUCTION

Communicate and make an impact to your existing and potential clients through motion and sound.

Standard Price: \$800

Packages	Inclu	usions
⊘ Basic⊘ Premium⊘ Pro	 ✓ Custom Video ✓ Up to 90 Seconds/Video ✓ Script Writing ✓ Voiceover ✓ Animated Logo ✓ Free Revisions 	 ✓ Licensed Stock Videos, Photos and Music ✓ Web Ready Files ✓ Standard Delivery in 2-3 Weeks

LOGO ANIMATION

Improve your brand's personality and create a memorable impression to your existing and potential customers, through our logo animation service.

Standard Price: \$300

Inclusions

♥ Up to 15 Seconds

100% Satisfaction Guaranteed

Free Revisions

- Sound Effects
- Web Ready Files

DIGITAL BUSINESS CARD

Level up your online presence with our trendy digital business card.

Standard Price: \$700

Packages		Inclusions	
⊘ Basic⊘ Pro⊘ Business	 Custom Digital Business Card Design Unlimited Design Revision Social Media Integration Scan Business Card into Contacts Lead Form QR Code Integration 	 Easy Sharing Mobile-Friendly Client Support Analytics 1 Short Video (30 sectors) SSL 	✓ Web Hosting✓ Web Maintenance✓ Web Domain

PAGE 38

SOCIAL MEDIA MANAGEMENT (SMM) PACKAGES

Get likes, shares, and conversions the easy way. Grow your business through social media management now!

Packages	Inclusions		
 ⊘ Basic ⊘ Premium ⊘ Premium Plus ⊘ Ultimate 	 ✓ Social Media Platforms ✓ Customized Profile and Cover Picture Design ✓ Integrate Website and Social Media Profiles ✓ Original Content Creation ✓ Postings Short Posts (220-280 chars) - Long Posts (70-100 words) ✓ Articles with Static Graphic Images ✓ Hashtags ✓ Profile/Customer Inquiries and Relations Monitoring ✓ Monthly Reporting ✓ IG and FB Story Postings per month ✓ Social Media Calendar Organization ✓ FB and IG FAQ Setup ✓ Vertical Video or Reels Posting ✓ IG Story Highlights Cover ✓ Infographics for Pinterest ✓ Carousel Posting 		

SEARCH ENGINE OPTIMIZATION (SEO PACKAGES)

Increase your website conversion with our affordable, effective, and high-end SEO services.

Packages	Inclusions		
 ⊘ Basic ⊘ Premium ⊘ Premium Plus ⊘ Ultimate 	 SEO Site Audit Keyword Research Google My Business Setup Blog Design and Setup Original Content Creation Blog Postings Number of Words per Article 250-300 words per Article Link Building Free Directory Listing 	 Social Bookmarking On Page Optimization Google Analytics Report Monthly Reports GMB Ranking Schema Implementation (JSON - LD) Heat Map / Usability Reports Setup Promotional Pop-up Blog Commenting Video Pop up 	

FACEBOOK MANAGEMENT

Let us help your business to effectively engage with your current and potential customers.

Packages	Inclusions			
	FB Account Setup and Optimization	Weekly and Monthly Updates	Posting with Animated graphics	
	Page Profile and Cover Photos Customization			
	Website IntegrationOriginal Content Creation			
⊘ Premium	Original Content CreationComprehensiveHashtag Research			
	Account Monitoring (DMs for inquiries, etc)	⊘ Custom Graphics		
	⊘ Community Management			

BLOG MANAGEMENT

Build brand personality and improve your business credibility through our blog management service.

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- Custom Blog Design
- Blog Publishing
- SEO Optimization
- Keyword Research

- Topic Suggestions
- 100% Original Content
- Unlimited Revisions
- Directory Listing Submission
- Monthly Report

EMAIL MANAGEMENT

Let's make the most of your mailing list. With managing emails ticked off from your to-do list, you can focus more on growing your business.

Standard Price: \$700/2 Mos

Inclusions

- Email Platform Account Creation
- Unlimited Uploading of Email Lists
- Monthly Email Sends (per Client's Request)
- Email Content Creation

- Email Content Designing
- Official Email Monitoring
- Report Generation (Email Performance/Analytics)
- Multiple Content Types (Text & Featured Image, Infographic)

BUSINESS PROFILE MANAGEMENT

Enable your business to attract more potential clients by providing up-to-date information about your business online.

Standard Price: \$800/Year

Inclusions

 Set up business listing account or update Google My Business & Bing accounts if client have existing account

Verify/Reverify Google My Business

(via postcard or business email)

(via postcard or business email)

2 Articles per month for 1 year (200-300 words/article)

(Filter inappropriate reviews)

Google reviews management

- Manage Google and Bing Maps
 - Set up business information on the info tab

- Update services (Keywords and Services from the site)
- Upload HD photos from the site
- Client Support

Verify Bing Places

PSMM (PERSONALIZED SMM)

Get likes, shares, and conversions the easy way on preferred platforms. Grow your business through your own preferred platforms now!

Standard Price: \$500/Mos

Inclusions

- Social Media Platforms (FB, Instagram, Twitter, LinkedIn, Pinterest)
- ⊘ Private Message Management
- Comment Management
- Event Promotion
- IG & FB Story Creation and Posting (2 per week)

- ⊘ Reel Creation and Posting (2 per week)
- Page Like Converter
- Analytics Reporting

FACEBOOK ADS MANAGEMENT

Do you want to reach new customers and grow your business the fastest way? Try this strategy now!

Standard Price: \$800

Packages

- Basic
- Premium
- Premium Plus
- Ultimate

- ⊘ Campaign Ads

- Ad Monitoring
- ⊘ Campaign Ads Audit

- Ad Content Creation
- Ad Creative Creation
- \oslash Ads Analytical Report (per Campaign)
- Campaign Investment/Budget Range

GOOGLE ADS MANAGEMENT

Take advantage of this strategy to effectively drive good-fit online traffic to your site, while increasing your business revenue.

Standard Price: \$900

Packages	Inclusions		
 ⊘ Basic ⊘ Premium ⊘ Premium Plus ⊘ Ultimate 	 ✓ Campaign Ads ✓ Ad Campaign Type ✓ Google Ads Set-Up ✓ Custom Landing Page Creation ✓ Tracking Code Integration ✓ Campaign Timeline Creation ✓ Bid Management ✓ Conversion Tracking ✓ A/B Testing ✓ Geographic Targeting 	 ✓ Ad Scheduling ✓ Click Fraud Monitoring ✓ Daily Campaign Monitoring ✓ Weekly Progress Reports ✓ Ad Copy Creation ✓ Ad Design & Creation ✓ Ad Placement Targeting ✓ Exclude Negative Keywords with Irrelevant Traffic ✓ Campaign Investment/Budget Range 	

HOSTING AND MAINTENANCE

We provide effective hosting solutions and continuous maintenance on the website to its full functionality.

Standard Price: \$200/year (Basic Website) | \$360/year (E-commerce) | \$600/year (Shopify)

Packages	Web Hosting and Maintenance Inclusions	
BasicEcommerceShopify	✓ Free Domain Registration✓ 1 Basic Email✓ Technical Support	✓ Website Maintenance✓ SSL
Packages	Premium Hosting and Maintenance Inclusions	
BasicEcommerce	 Fully Managed Web Hosting Daily Backup Regular Security Monitoring 	 Database Monitoring and Optimization Website Banner Design (Quarterly) Online Form Monitoring

OTHER SERVICES

CUSTOMER SUPPORT SERVICES

Let us help you in prioritizing good customer service to enhance your business reputation while increasing revenue.

Standard Price: \$400/Service

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Phone Support

Email Management

Chat Support

Online Form Database Management

SMS Services

EMPLOYEE-IN SERVICE

Maximize your small business' operational efficiency through our easy-to-use platform. Our Employee in Service system is very affordable and user-friendly which is applicable to all types of businesses.

Standard Price: \$400

Packages	Web Hosting and Maintenance Inclusions		
⊗ Basic		⊘ Realtime Exam Result	
⊘ Premium		⊘ Custom Certificate Creation	
		⊘ Customer support	
	Employee Management		
	Online Exam Feature		

RESELLER WEB HOSTING PACKAGES

Earn additional income by referring or selling our services to others. Our Reseller Program seeks to help our company grow and broaden the coverage of our sales network.

Packages	Web Hosting and Maintenance Inclusions		
	⊘ Marketing Collateral	Ø Free Hosting & Maintenance	
⊘ Independent Reseller	⊘ Email Template Design		
	⊘ One-Page Website		

ONLINE BOOKING SYSTEM

Streamline and automate the appointment, reservation, or service scheduling procedure on the your website through our Online Booking System.

Standard Price: \$800/One-Time

Inclusions

- Unlimited Bookings
- Premium Booking Form & Management
- Mobile Responsive
- Admin Dashboard

- Multiple Payment Integration
- No Transaction Fee
- Real-time Notifications
- Web Maintenance
- Client Support

GET IN TOUCH WITH US.

EMAIL US NOW!

sales@proweaver.com

Let's Talk!

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PROW*E*AVER

